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| |  | | --- | | **Keep your Branch informed** | |
|  |
| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition** | | **November 2024** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Recapping the Remembrance period](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_one) | | **>** | [Branch ceremony viewership continues growing](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_two) | | **>** | [Membership renewal reminders](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_three) | | **>** | [Updated Ritual, Awards and Protocol Manual](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_four) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Juno Beach Centre launches campaign](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_five) | | **>** | [Membership autorenewals in November](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_six) | | **>** | [Your Legion calendar](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#legioncal) | | **>** | [Messages from affiliated organizations](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_11-november#_partnerpromos) | | | | | |
| Closeup of a someone pinning a poppy onto a jacket lapel. |
| |  | | --- | | **Thank you to all Branches and supporting organizations!** | | We want to extend our heartfelt thanks to all Legion Branches for making another successful Poppy Campaign happen. Your efforts in distributing millions of Poppies to Canadians, collecting donations to support Canada’s Veterans, and organizing Remembrance ceremonies nationwide and abroad play a crucial role in ensuring that Canada never forgets. We would also like to thank the businesses and organizations that supported the Poppy Campaign. Your commitment and support truly make a significant impact in the lives of Canada’s Veterans and their families. | |
| Two poppies, and two wristbands laid on the tomb of the unknown soldier at the National War Memorial in Ottawa. |
| |  | | --- | | **Recapping the Remembrance period** | | So much happens during the Remembrance period — our busiest time of the year. When you have a moment, take a look at these articles sharing just some of what’s been happening: | | * [Ceremonial First Poppy presented to Canada’s Governor General](https://legion.ca/news/articles/2024/10/16/ceremonial-first-poppy-presented-to-canada-s-governor-general) * [Amazonian access! Legion offers lapel Poppies through new Amazon collaboration](https://legion.ca/news/articles/2024/10/22/amazonian-access-legion-offers-lapel-poppies-through-new-amazon-collaboration) * [The Royal Canadian Legion 2024 National Poppy Campaign gets underway](https://legion.ca/news/articles/2024/10/25/the-royal-canadian-legion-2024-national-poppy-campaign-gets-underway) * [Honouring a Century of Service: A Special RCAF 100th Anniversary Flypast for the National Remembrance Day Ceremony](https://www.legion.ca/news/articles/2024/10/26/honouring-a-century-of-service-a-special-flypast) * [Silver Cross Mother 2024](https://legion.ca/news/articles/2024/11/01/the-royal-canadian-legion-names-canada-s-2024-national-silver-cross-mother) * [National Remembrance Day Ceremony recap](https://legion.ca/news/articles/2024/11/11/the-royal-canadian-legion-hosts-canada-s-2024-national-remembrance-day-ceremony) | |
| A global map, with poppies representing the locations of Remembrance Day ceremonies. |
| |  | | --- | | **Viewership of Branch Remembrance Day ceremonies on Legion.ca continues to grow** | | A sincere thank you to Branches that added their Remembrance Day Ceremony to the Legion.ca [Ceremony Locator](https://www.legion.ca/remembrance/remembrance-day/remembrance-day-ceremonies). We had 861 ceremonies listed in communities large and small across Canada, the US and Europe, showing just how strong the Legion’s reach is in promoting the Act of Remembrance to Canadians. | | We look forward to seeing the field of Poppies blossoming on the Locator map across Canada again next year, pointing Canadians to their local ceremonies. | |
| Four icons, representing benefits that individuals receive when become members. |
| |  | | --- | | **Remind your members to renew** | | 48,000 members have already renewed their Legion memberships for 2025. Here are some ways you can encourage your Branch members to renew: | | * Place this downloadable [Renewal poster](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/7826_legion_membership_renewal_poster_en_hr_nocrops.pdf) in a prominent space in your Branch, or order a free 17x22 inch poster through Legion Supply (item #800393) * Reach out by email with this suggested [renewal reminder message](https://portal.legion.ca/docs/default-source/branch-and-command-resources/membership/renewal_letter_en.pdf) * Update member profiles with emails using [this template](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/6879_Legion_Dispatch_Jan2022/English/branchemailsubmissiontemplate.xlsx) so members are notified automatically when it’s time to renew * Download [this auto-renewal poster](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/rcl_221301_poster_17x22_auto-renewal_eng_nocrop.pdf) or order a free 17x22 inch poster through Legion Supply (item #800412) to encourage your members to sign up | |
| A collection of flags framing the Legion Crest. |
| |  | | --- | | **Updated manual** | | The Legion’s Ritual, Awards and Protocol Manual has been updated. Please see the recent amendments and update your copy. | | **Ritual, Awards and Protocol Manual:** | | [**Amendments  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/ra_amendments_manual.pdf) | | [**Updated manual  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/rap_manual_english.pdf) | |
| Juno Beach Centre |
| |  | | --- | | **Juno Beach Centre launches capital campaign** | | In early October 2022, Veterans Affairs Canada, Canadian and French governments, and local authorities secured an agreement to protect the Juno Beach Centre from a proposed condominium development. The Royal Canadian Legion offered vital support during this difficult time, standing in support of the Centre and spreading the call to action among its membership. To support the next phases of growth and development of this commemorative site, the Juno Beach Centre is launching a capital campaign. | | The main priority for the newly acquired land is **Project Concordia**. The initiative will: | | * Help the Juno Beach Centre take better advantage of its changed surroundings and **enhance accessibility** for convenience and safety; * Preserve the natural landscape of the local section of Juno Beach by**restoring the surrounding dune lands** * Enhance the memorial park surrounding the Centre as a space for **reflection and learning**; to pass the torch of memory to future generations. | | [**Learn how your branch can help   ‣**](https://www.junobeach.org/dear-legions-we-need-your-help/) | |
| Two Legion members seated at a table having a discussion over forms and a pen. |
| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Membership auto renewals will be processed in November** | | The auto-renewal billing process for the 2025 membership year will run this month. Members were notified in advance via email during the month of October. | | Did you know: | | * Auto-renew improves member retention rates while removing all Branch processing associated with member renewals * Members can sign up for auto renew   + Via their online membership profile   + When they renew online   + By calling Dominion membership at 1 855 330 3344 | |
| Hands typing on a laptop keyboard with icon notifications overlaid depicting the number of likes, mentions, direct messages, contacts and emails. |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. [Check out our flyer](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) |  |  | | --- | | Light bulb | | **PR Tip of the Month:** | | **Gather Branch statistics** | | Keep track of what your Branch does, and how many volunteers you have. These are great stats to include in communications, media opportunities and in promotions. To collect them, check out a [sample survey](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/public-relations_branch-survey-2018.docx) based on a successful one from Legion Ontario Command. Check it out — you can find it on the member portal. | |
| |  | | --- | | **Have questions or need advice?** Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | Calendar | | **Your Legion calendar** | | Did you know December 5 is International Volunteer Day? Why not take this opportunity to thank your members for their dedication and support to Canada’s Veterans and the Legion? [Send us a story and photo](https://www.legion.ca/member-login/your-membership/legion-volunteers) of a member volunteer doing great work at your Branch! | | Promote other important dates and organize activities at your Branch with a full list of upcoming days that raise awareness of issues, commemorate a group or event, or celebrate an important topic. | | Download your copy to help with Branch planning for the new year. | | [**Download the 2024 calendar  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2024_english.pdf) | |
| |  | | --- | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | Create unforgettable memories this November with MemberPerks! Enter for a chance to win a gift basket from Baskits. Tell us how you used our AR tool to find perks. Send us your answers at isaved@venngo.com for a chance to win! legion.venngo.com MemberPerks is available as Venngo on the App Store or PlayStroe or use your company’s Venngo url to access on the browser. | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Messages from affiliated organizations** | | The following information and special offers are brought to you by organizations the Legion works closely with. | |
| |  | | --- | | **Mailchimp: Bulk email platform** | | [**Royal Canadian Legion & Mailchimp – Watch Video**](https://www.loom.com/share/9cc461cb362f4bd9aa9899915ab6e794) | |
| [Watch video.](https://www.loom.com/share/9cc461cb362f4bd9aa9899915ab6e794) |
| |  | | --- | | **Watch this short video on how Mailchimp can support your Legion Branch email communications** | | The Legion partnered with Mailchimp, a leading provider in email marketing, to offer Branches an easy, efficient, and affordable email service can help you send out newsletters to your members with the click of a button. Plus, you’ll have access to Legion branded newsletter templates to help support the Legion brand. | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/mailchimp) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [Preferred rates for your branch. Moneris is committed to providing a wide range of industry-leading payment solutions to Royal Canadian Legion branches. Call 1-888-552-0341 or visit moneris.com/associations.](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Moneris® offers preferred payment processing rates to **Royal Canadian Legion** branches. With a wide range of industry-leading payment products and services, Moneris has the solutions you need to support your branch. | | At Moneris, we take pride in being the payment solutions provider of choice for businesses of all sizes across Canada. [Learn more](https://www.moneris.com/en/insights/posts/growth-strategy/top-7-reasons-canadian-businesses-choose-moneris) about the **Top 7 Reasons Canadian Businesses Choose Moneris**. | | Take advantage of the preferred rates from Moneris available to Royal Canadian Legion branches. Call 1-888-552-0341, and reference chain #30500058435 or visit [moneris.com/associations](https://go.moneris.com/associations). | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Intuit Canada** | |
| [Legion @quickbooks. 30% lifetime discount * * offer valid on new qbo activations.](https://intuit.chilipiper.com/book/rcl-email-promo) |
| |  | | --- | | Intuit Canada is offering special partner rates for Royal Canadian Legion branches looking to streamline their bookkeeping using QuickBooks Online! To take advantage of this 30% lifetime discount\*, to learn more about partner pricing for your branch, schedule a 15 minute consult with a product specialist! | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/intuit-canada)   |   [**Book 15 Minute Consult  ‣**](https://intuit.chilipiper.com/book/rcl-email-promo) | | *\*Discount valid on new QBO activations only.* | |
| |  | | --- | | **Cost savings on everything your Branch needs to run its restaurant and hospitality services** | |
| [Speak to an Entegra expert today. EntegraPS.ca](https://youtu.be/B1YohPUSyYk?si=IBmy3q3n39zyKw73) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A black and white magazine with red text  AI-generated content may be incorrect.](https://shop.legionmagazine.com/product/o-canada-canada-and-the-world/) |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:00 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | | | |