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| |  | | --- | | **Keep your Branch informed** | |
|  |
| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition** | | **October 2024** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Dominion Convention was a success in modernization](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_one) | | **>** | [Share what you love about your Branch](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_two) | | **>** | [Applications for the Pilgrimage of Remembrance](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_three) | | **>** | [Updated application process for MSM, MSA and Palm Leaf](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_four) | | **>** | [Poppy Fund assistance for currently serving CAF members](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_five) | | | |      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Request a CAF speaker for Veterans’ Week](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_six) | | **>** | [Miscalculation of Disability Pensions Class Action Settlement](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_seven) | | **>** | [Learn about the Chronic Pain Centre of Excellence](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_eight) | | **>** | [Fall Membership Renewal Campaign](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_nine) | | **>** | [Your Legion calendar](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#legioncal) | | **>** | [Messages from affiliated organizations](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_10-october#_partnerpromos) | | | | | |
| Berkley Lawrence speaking at the Dominion Convention. |
| |  | | --- | | **Meet the new Dominion President** | | The Royal Canadian Legion has elected Berkley Lawrence as the new Dominion President during the organization’s 49th Dominion Convention held in Saint John, New Brunswick from August 25-28. “I’m proud of the work our organization has achieved to date, and I look forward to more positive growth as we continue to focus on the needs of our Veterans,” said Lawrence, upon his installation as the new leader. “I’m honoured to be elected.” You can read more in [**this news article**](https://legion.ca/news/articles/2024/08/29/royal-canadian-legion-delegates-elect-new-executive-team-and-help-move-agenda-forward). | | The Convention was a success in modernization. It marked the first time we had on-site electronic voting, allowing for the collection of delegate votes and the announcement of results within minutes. It was the first in-person Convention where the Committee Reports and Resolutions Book was provided to delegates in electronic format, minimizing our environmental footprint and reducing costs. We also introduced the Convention App that was used successfully not only for the electronic voting process, but to provide information on activities, facilities and more to support delegate participation. | | Videos from Convention workshops, guest speakers and the installation ceremony area available for viewing. | | [**View videos  ‣**](https://portal.legion.ca/branch-and-command-resources/dominion-convention) | | With these successes, we are looking forward to the 2026 Convention in Winnipeg for The Royal Canadian Legion’s 100th anniversary! | |
| Members sharing what they love about their Legion branch. |
| |  | | --- | | **Tell us what you love about your Legion Branch!** | | Legion National Headquarters is inviting all Branches to share videos about your local Legion. Tell us what you love about your Branch so that we can share it to help promote the work you do and encourage Canadians to join. | | There are three topics to choose from:   * What your Branch does for Veterans * What your Branch does for the community * What your members love about your Branch | | Make a video about one topic... or make videos on all three! | | Use this [QR Code](https://app.storytap.com/371/start/legion-branch-testimonials?src=qr-code) to record your short video. | | QR code. | | The easy‑to‑use technology will guide you through the simple steps to record, edit and share your story. | | We can’t wait to hear about your Branch, the work you do for Veterans and your community, and the fun and camaraderie your members enjoy. | |
| Grassy field lined with UK and Canadian flags and poppies. |
| |  | | --- | | **Call for Applications for the Pilgrimage of Remembrance 2025** | | The Legion National Foundation is now accepting applications for Legion members to represent their Provincial Command and the Legion in the 2025 Pilgrimage of Remembrance, July 5–19, 2025. Selected individuals will experience and share a once‑in‑a‑lifetime journey visiting the battlegrounds, museums, commemorations, and final resting places of soldiers who fought in and around Normandy, France and Belgium. | | See the attached memo for details. Applications are completed online at, [**https://lnfcanada.ca/our-work/pilgrimage-of-remembrance/**](https://lnfcanada.ca/our-work/pilgrimage-of-remembrance/), and must be received by 31 October 2024 for consideration. | | [**2025 Pilgrimage memo  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8584_Legion_Dispatch_Sept2024/2025_Pilgrimage_of_Remembrance_Call_for_Application_Memo-Bil.pdf) | |
| MSM medal, left, Palm Leaf, centre, and MSA medal. |
| |  | | --- | | **Application for MSM, MSA and Palm Leaf** | | There is an updated approval process and application form for MSM, MSA and Palm Leaf applications. | | [**View notice of amendment  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/2766_001.pdf) | | [**View updated application form  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/msm_msaaward_eng.pdf) | |
| A piggy bank next to a wooden family of four. |
| |  | | --- | | **How to handle Poppy Fund assistance to currently serving members of the Canadian Armed Forces** | | There are administrative orders and directives set by the Canadian Armed Forces to address currently serving members with financial situations. Poppy Funds may not be granted to a currently serving member without guidance from a SISIP financial counsellor. If a currently serving member applies for financial assistance with you or your Branch, the best course of action is to re‑direct the member to the SISIP financial counsellor on base, the military family resource centre or their local CAF chaplain’s office. Should the financial counsellor on base deem that Poppy Funds would benefit the member, the SISIP counsellor will reach out to the appropriate command office to discuss the case. | | Please ensure the Branch Service Officer and Branch Poppy Fund administrator review the [**full details in this pdf**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8584_Legion_Dispatch_Sept2024/English/VetServices+Eng.pdf). | |
| Sgt. Cummings at a podium speaking to a crowd. |
| |  | | --- | | **Want to hear from CAF members this Veterans’ Week?** | | Did you know that the Department of National Defence offers Canadians an opportunity to bring history to life and hear stories of our Veterans as part of the National Veterans’ Week Speakers Program? You can invite a CAF speaker for an in‑person or video presentation during Veterans’ Week, November 5–11. | | [**Learn more  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8584_Legion_Dispatch_Sept2024/English/VW24+-+EN+DND+article+for+Legion_v2.pdf) | |
| Two people clasping hands. |
| |  | | --- | | **Miscalculation of Disability Pensions Class Action Settlement** | | Earlier this year, Veterans Affairs Canada [VAC] settled a class action lawsuit relating to the miscalculation of disability pension benefits payable between 2003 and 2023 to disabled Canadian Armed Forces and RCMP veterans and their survivors. Living veterans will receive their settlement payments automatically from VAC and consequently there is no action required on their part. | | However, there are a large number of **Estates of deceased veterans, family members or survivors of veterans**who are eligible to receive a significant payment. On average, claims are worth about $2,500. However, there are 40 people who are eligible for payments over $35,000 and approx. 2,000 for payments over $10,000 | | The entire claims process is being administered by KPMG, who have created a website where claims can be made [**here**](https://veteranspensionsettlement.kpmg.ca/). | | The deadline to make a claim is on March 19, 2025. KPMG have also established a toll-free call center to answer questions (**1-833-839-0648**). | | Veterans Disability Pension Settlement Logo | |
| [Illustrations of people suffering from chronic pain.](https://www.youtube.com/watch?v=MjXoamv7R28) |
| |  | | --- | | **Learn about the Chronic Pain Centre of Excellence for Canadian Veterans** | | The Royal Canadian Legion is proud to support the Chronic Pain Centre of Excellence for Canadian Veterans (CPCoE). The CPCoE is an important partner in research and improving the well-being of Canadian Armed Forces (CAF) Veterans, and their families, suffering from chronic pain. | | Watch and share [**this video**](https://www.youtube.com/watch?v=MjXoamv7R28) to learn more about the CPCoE. | |
| Two Legion members seated at a table having a discussion over forms and a pen. |
| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Fall Membership Renewal Campaign** | | As we approach the busiest time of the year for membership renewals, we urge you to update, collect, and upload member email addresses and phone numbers on the membership website. This will allow us to send cost-effective reminders to members on your behalf. Members can renew their membership through any of the following methods:   * At your local Branch * Contacting member services by phone * Online | |
| Hands typing on a laptop keyboard with icon notifications overlaid depicting the number of likes, mentions, direct messages, contacts and emails. |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | Light bulb | | **PR Tip of the Month:** | | **Screen your branch rentals** | | A crucial step with any room or hall rental is the screening process. It allows you to avoid hassles and PR troubles if an inappropriate booking is made. Remember that a useful screening tool can be found in the Member Services Website portal under marketing resources. | |
| |  | | --- | | **Have questions or need advice?** Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | Calendar | | **Your Legion calendar** | | October 1–7 is Mental Illness Awareness Week, and October 10 is World Mental Health Day. These are great opportunities to share the [**Legion’s mental health supports**](https://www.legion.ca/support-for-veterans/mental-health-ptsd) with Veterans and their families. | | Promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | Download your copy to help with Branch planning for the new year. | | [**Download the 2024 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2024_english.pdf) | |
| |  | | --- | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | Embrace Eco-Friendly Living and support sustainable businesses with our exciting contest! Enter our context to win a $200 gift card from L’Amour Pearls and show your support for hometown pride. Tell us how you saved from a small business at the isaved@venngo.com for a chance to win! legion.venngo.com MemberPerks is available as Venngo on the App Store or PlayStore or use your company’s Venngo url to access on the browser. | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Messages from affiliated organizations** | | The following information and special offers are brought to you by organizations the Legion works closely with. | |
| |  | | --- | | **Mailchimp: Bulk email platform** | | [**Royal Canadian Legion & Mailchimp – Watch Video**](https://www.loom.com/share/9cc461cb362f4bd9aa9899915ab6e794) | |
| [Watch video.](https://www.loom.com/share/9cc461cb362f4bd9aa9899915ab6e794) |
| |  | | --- | | **Watch this short video on how Mailchimp can support your Legion Branch email communications** | | The Legion partnered with Mailchimp, a leading provider in email marketing, to offer Branches an easy, efficient, and affordable email service can help you send out newsletters to your members with the click of a button. Plus, you’ll have access to Legion branded newsletter templates to help support the Legion brand. | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/mailchimp) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [Preferred rates for your branch. Moneris is committed to providing a wide range of industry-leading payment solutions to Royal Canadian Legion branches. Call 1-888-552-0341 or visit moneris.com/associations.](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Moneris® offers preferred payment processing rates to **Royal Canadian Legion** branches. With a wide range of industry-leading payment products and services, Moneris has the solutions you need to support your branch. | | At Moneris, we take pride in being the payment solutions provider of choice for businesses of all sizes across Canada. [Learn more](https://www.moneris.com/en/insights/posts/growth-strategy/top-7-reasons-canadian-businesses-choose-moneris) about the **Top 7 Reasons Canadian Businesses Choose Moneris**. | | Take advantage of the preferred rates from Moneris available to Royal Canadian Legion branches. Call 1-888-552-0341, and reference chain #30500058435 or visit [moneris.com/associations](https://go.moneris.com/associations). | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Intuit Canada** | |
| [Legion @quickbooks. 30% lifetime discount * * offer valid on new qbo activations.](https://intuit.chilipiper.com/book/rcl-email-promo) |
| |  | | --- | | Intuit Canada is offering special partner rates for Royal Canadian Legion branches looking to streamline their bookkeeping using QuickBooks Online! To take advantage of this 30% lifetime discount\*, to learn more about partner pricing for your branch, schedule a 15 minute consult with a product specialist! | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/intuit-canada)   |   [**Book 15 Minute Consult  ‣**](https://intuit.chilipiper.com/book/rcl-email-promo) | | *\*Discount valid on new QBO activations only.* | |
| |  | | --- | | **Cost savings on everything your Branch needs to run its restaurant and hospitality services** | |
| [Speak to an Entegra expert today. EntegraPS.ca](https://youtu.be/B1YohPUSyYk?si=IBmy3q3n39zyKw73) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A PUBLICATION DEDICATED TO CANADA'S STORY CANADA'S ULTIMATE ST RY Canada and the Scheldt Campaign The necessary victory It's 1944 and, as Allied armies fight their way through France, supply lines are stretched thin. The tools of war must travel from Normandy to a front that's moving further from the D-Day beaches by the moment. The Belgian port at Antwerp offers the solution the Allies need-extensive docks and facilities ideally situated to support the invasion of the Reich. The port is taken. But to get supplies into Antwerp, Allied ships have to navigate the Scheldt, and the 80-kilometre estuary into it is controlled by the enemy. The Canadians are given the job of driving the Germans out. Only 1495 and shipping MAKES A GREAT GIFT! SHOP NOW SPECIAL COLLECTOR'S EDITION OPENING ANTWERP CROSSING THE CANALS THE KILLER CAUSEWAY CANADA AND THE SCHELDT CAMPAIGN THE NECESSARY VICTORY CLOSING THE BRESKENS POCK WASP FLAMETHROWERS AND FORCING THE NAZI RETREAT QUERITOBUC menageRIE WASDS BUED SHOP NOW at legionmagazine.com/shop or call TOLL-FREE 1-844-602-5737 NOW ON NEWSSTANDS ACROSS WATER PATS CANADA! TERRADINS PUBLISHED BY CANVET](https://shop.legionmagazine.com/product/canada-and-the-scheldt-campaign-the-necessary-victory/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:00 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |