|  |  |
| --- | --- |
| |  | | --- | | **Keep your Branch informed** | |
|  |
| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition – November 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Thank you for supporting the Remembrance period](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_11-november#_one) | | **>** | [Remind your members to renew](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_11-november#_two) | | **>** | [Advertise in the 2024 Dominion Convention booklet](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_11-november#_new) | | | |      |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Auto-renewals will be processed this month](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_11-november#_three) | | **>** | [Messages from our partners](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_11-november#_partnerpromos) | | | | | |
| alt_text |
| |  | | --- | | **Thank you to all Branches!** | | We would like to express our sincere gratitude to all Legion Branches for coordinating and conducting another successful Poppy Campaign, distributing millions of Poppies to Canadians, collecting donations in support of Canada’s Veterans, and conducting Remembrance ceremonies across the country to help ensure Canada never forgets. Your hard work and dedication has made a difference in the lives of Canada’s Veterans and their families. | |
| alt_text |
| |  | | --- | | **Recapping the Remembrance period** | | The Remembrance period is the busiest time of the year for the Legion. Stay on top of what’s been happening this past month with these articles:   * [First Poppy 2023 presented to Canada’s Governor General](https://www.legion.ca/news/articles/2023/10/20/first-poppy-2023-presented-to-canadas-governor-general) * [The Royal Canadian Legion National Poppy Campaign begins](https://www.legion.ca/news/articles/2023/10/27/the-royal-canadian-legion-national-poppy-campaign-begins) * [The Royal Canadian Legion names Canada’s 2023 National Silver Cross Mother](https://www.legion.ca/news/articles/2023/11/01/the-royal-canadian-legion-names-canada-s-2023-national-silver-cross-mother) * [Advertising Blackout!…Legion encourages remembrance with unique initiative](https://www.legion.ca/news/articles/2023/11/07/advertising-blackout-legion-encourages-remembrance-with-unique-initiative) * [The National Remembrance Day Ceremony recap](https://www.legion.ca/news/articles/2023/11/11/the-royal-canadian-legion-hosts-canada-s-2023-national-remembrance-day-ceremony) * [Watch the National Ceremony on The Royal Canadian Legion’s Facebook page](https://fb.watch/ojzC_06az2/) | |
| alt_text |
| |  | | --- | | **Over a half million views of Branch Remembrance Day ceremonies on Legion.ca** | | A sincere thank you to Branches that added their Remembrance Day Ceremony to the Legion.ca [Ceremony Locator](https://www.legion.ca/remembrance/remembrance-day/remembrance-day-ceremonies). We had 825 ceremonies listed across Canada and the U.S. | | During Veterans Week (Nov 5–11) 69,628 people searched the Ceremony Locator, and there were 521,323 views of the individual Branch ceremony details pages. | | We look forward to seeing the Poppies grow across Canada again next year, and helping Canadians find their local ceremonies. | |
| alt_text |
| |  | | --- | | **Remind your members to renew** | | 38% of members have already renewed their Legion memberships for 2024. You can encourage your Branch members to renew by:   * Placing this downloadable [Renewal poster](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/7826_legion_membership_renewal_poster_en_hr_nocrops.pdf) in a prominent space in your Branch, or ordering a free 17x22 inch poster through Legion Supply (item #800393) * Reaching out by email with this suggested [renewal reminder message](https://portal.legion.ca/docs/default-source/branch-and-command-resources/membership/renewal_letter_en.pdf) * Updating member profiles with emails using [this template](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/6879_Legion_Dispatch_Jan2022/English/branchemailsubmissiontemplate.xlsx) so members are notified automatically when it’s time to renew * Encouraging your members to sign up for auto-renewal with [this downloadable poster](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/rcl_221301_poster_17x22_auto-renewal_eng_nocrop.pdf), or ordering a free 17x22 inch poster through Legion Supply (item #800412) | |
| A close up of flowers  Description automatically generated |
| |  | | --- | | **Advertise your Branch, District or Command in the 2024 Dominion Convention booklet** | | The 2024 Dominion Convention Local Arrangement Committee is accepting ads for placement in the Convention booklet, which will be distributed to all delegates. The deadline to submit an ad is February 28, 2024. | | [**Download submission form  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8074_Legion_Dispatch_Nov2023/English/Advertising_Flyer-2023_Convention.pdf) | |
| alt_text |
| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Membership auto‑renewals will be processed in November** | | The auto-renewal billing process for the 2024 membership year will run this month. Members were notified in advance via email during the month of October. | | Did you know:   * Auto-renew improves member retention rates while removing all Branch processing associated with member renewals * Members can sign up for auto‑renew   + Via their online membership profile   + When they renew online   + By calling Dominion membership at 1‑855‑330‑3344 | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | **No petitions or lobbying** | | The Legion remains an apolitical organization and does not actively participate in public petitions or lobbying‑style efforts. When in doubt, check first with your Provincial Command. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | 2023 marks the 75th anniversary of the first United Nations peacekeeping mission. On December 10, 1988, the [Nobel Peace Prize was awarded to United Nations Peacekeeping Forces](https://www.un.org/en/about-us/nobel-peace-prize/un-peacekeeping-1988) because “the peacekeeping forces of the United Nations have, under extremely difficult conditions, contributed to reducing tensions where an armistice has been negotiated but a peace treaty has yet to be established”. | | Promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | [**Download the 2023 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2023_english.pdf) | |
| |  | | --- | | November Giveaway. Learn more. | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Partner promotions** | | The following is brought to you by our partners, highlighting special offers and other information. | |
| |  | | --- | | **Cost savings on everything your Branch needs to run your restaurant and hospitality services** | |
| [Entegra.](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Loop TV helps your Branch promote events, activities and more… and earn extra cash!** | |
| [A person standing in a restaurant  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) |
| |  | | --- | | Loop TV is a FREE service that brings entertainment and information to your Branch TV screens. In addition to Loop's awesome content in your Branch, you also get easy-to-use digital signage to promote specials, events, fundraisers, Branch messaging and more. | | The Loop Player and service are free to use, plus your Branch will earn $20 USD in Loop Rewards per active Loop player each month. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A advertisement for a magazine  Description automatically generated](https://shop.legionmagazine.com/product/2024-wall-calendar-eyes-of-war/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:30 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |