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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AOA%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=268945NH7Z-UAZSO4DpLHQ) | |
| |  | | --- | | **In this edition – June 2020** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [The Legion demands action on Long Term Care conditions](https://mail.google.com/mail/u/0/#m_2055433742364117929_longtermcare) | | **>** | [Financial support for Branches](https://mail.google.com/mail/u/0/#m_2055433742364117929_ecsf) | | **>** | [Poppy Funds available for PPE for Veterans](https://mail.google.com/mail/u/0/#m_2055433742364117929_popfun) | | **>** | [Introduce your Branch to potential new members](https://mail.google.com/mail/u/0/#m_2055433742364117929_newmembs) | | **>** | [New resources to promote MemberPerks®](https://mail.google.com/mail/u/0/#m_2055433742364117929_newperk) | | | |      |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Legion face masks are available for order](https://mail.google.com/mail/u/0/#m_2055433742364117929_legionmasks) | | **>** | [2021 Renewal Stickers arriving in August](https://mail.google.com/mail/u/0/#m_2055433742364117929_renewalsticks) | | **>** | [Sign up for Direct Deposit from Legion National Headquarters](https://mail.google.com/mail/u/0/#m_2055433742364117929_directdep) | | **>** | [Use Facebook to engage members online](https://mail.google.com/mail/u/0/#m_2055433742364117929_fbmemb) | | **>** | [Updates on COVID-19](https://mail.google.com/mail/u/0/#m_2055433742364117929_covidup) | | | | | |
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| |  | | --- | | **The Legion demands immediate action on Long Term Care conditions** | | On May 27, Dominion President Thomas D. Irvine, CD sent a letter to the Prime Minister to share the Legion’s deep concerns with the ongoing poor conditions and lowered standards of health care received by many of our Veterans and Seniors in Long Term Residential Care in Canada. | | The Legion has long been demanding improved access to long-term care beds for Veterans, and better conditions in care centres, but calls have been largely ignored. | | [**Read more  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AOQ%3AbG9uZ3Rlcm1jYXJl%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=Q1PgwLC76ZQD0aIHPs9vKw) | |
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| |  | | --- | | **Financial support for Legion Branches** | | National Headquarters previously posted information on COVID-19 government financial relief programs [here](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTA%3AZWNzZg%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=Fo9lq2_27yIcd8DElhIvWA). However, more support is needed to assist Branches struggling with operational expenses as a result of the pandemic. | | The Dominion President continues to engage government for emergency financial support for Branch operations. Additionally, the second portion of the Legion’s $3 million will be released to eligible Branches. Branches in need of support are asked to contact their Provincial Command for more information. | | [**Read letter to Prime Minister  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTE%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=3ZQim6MqviYvUKdaB2hE-w) | |
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| |  | | --- | | **Poppy Funds available for PPE for Veterans** | | The Dominion Executive Council approved the following amendment to the [Poppy Manual](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTI%3AcG9wZnVu%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=aRIbJdA0O4yMwktG2Ugv7g) to allow for a one-time special use expenditure of Poppy Funds for branch Personal Protective Equipment (PPE) in the amount of $500 necessary for the protection of veterans. See below: | | POPPY MANUAL – MODIFICATION JUNE 2020 Authorized Special Use Expenditures | | 403.ii.e: Relief of Disasters: (prior Provincial Command approval is required) 50 percent of the current balance, for donations for relief of disasters declared by the federal or provincial governments. Funds raised for this use must be allocated as per the direction for use of Poppy Funds outlined in this manual. Additionally this provision can include a one-time expenditure per event of up to $500 for branch public safety items necessary for the protection of our veterans (i.e. touchless hand sanitizing stations). | |
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| |  | | --- | | **Branch reopening is a great time to introduce your Branch to potential new members** | | As the country slowly begins to ease restrictions, and Branches gradually reopen their patios, halls, events and member activities, now is a great opportunity to reintroduce your Branch to your community. As your Branch plans its reopening strategy, consider these ideas: | | * Set policies, practices and staff training to ensure everyone who enters the branch receives a warm welcome and an invitation to get involved. See the [Branch Hospitality Program](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTM%3AbmV3bWVtYnM%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=JJxOhKkfDXJjQkBpyELTbQ) for more. * Local media may be interested in covering Branch reopenings. Reach out to let them know your plans. Explain how your Branch helps Veterans, promotes Remembrance and supports the community. Include that the public can support the Legion by becoming a member. * Phone or email your members to check in and let them know when you are reopening. Reassure them with information on the health and safety plans you have in place. * Ensure your members are receiving important national updates and communications as we navigate these times. Reach out to members to request or verify their email address. [Update their member profile online](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTQ%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_YT1odHRwcyUzYSUyZiUyZnBvcnRhbC5sZWdpb24uY2ElMmZsb2dpbiZjPUUsMSw1MFVPcEhjXzRUYXc1R3VzTTAyOUhZSG9hd0F3bWMtV2VTaFFhak5UVVZOWENJbTlER3JrRFE2VnBUMVRGb0JzaDhFb1lTT1ZZMkZSajZqV1FUa3ktVTZpVG9BM1NITENBMGtRVlR0amRRLCwmdHlwbz0xJl9jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LWMwNWVjYTM1ZTA1NjQyMmU4NjNkZDAyNThhMjFlM2IxJmVzaWQ9MjQ5ZDhjZmYtMzdhZi1lYTExLTgxMDEtMDA1MDU2YTJlNzZk&K=IWT13qU4r7Of1QsdGSmxYQ), or [use this Excel template](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTU%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=lq1k_JbGScRENH6ywkwRPA) to send member emails to National Headquarters to upload. | |
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| |  | | --- | | **New resources to promote membership and MemberPerks®** | | Earlier this month, we sent an email to all Branches and to members, announcing our new member discount program, [MemberPerks](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTY%3AbmV3cGVyaw%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_YT1odHRwcyUzYSUyZiUyZmxlZ2lvbi5jYSUyZm1lbWJlcnBlcmtzJmM9RSwxLDBzSFhiSGxIZTVFOWZqdjFQRU93bEhleU9DRU92T2Y0eW9USE5YclB3TDQwZ25DM0hGNGlkM1RpSnQ5OVdIUFZNZDFmNVFmelJDajF5SE9sQ1VfeGh3dHZrS1RvcmVaNFZHZnByY2tFdUhLZV9mMmZqMWFvYnAydjNoME0mdHlwbz0xJl9jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LWMwNWVjYTM1ZTA1NjQyMmU4NjNkZDAyNThhMjFlM2IxJmVzaWQ9MjQ5ZDhjZmYtMzdhZi1lYTExLTgxMDEtMDA1MDU2YTJlNzZk&K=U_unD__im4d-mvu76Qfrgw" \t "_blank)®. Promote membership and MemberPerks® at your Branch with these new and updated resources: | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **MemberPerks® poster** | | Display at your Branch to promote the MemberPerks® program. | | [#800725 English](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTc%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=JJBgtkH7VZkNaB8DeHPtDg) [#800726 French](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTg%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=aw0ylX3LTF2up-wNCUUbKw) | |      |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **Welcome letters** | | Hand out to new members with their membership card. | | [#800805 English](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMTk%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=P8TgKQO-PR73i0wHnEsl_Q) [#800806 French](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMjA%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=5yoo7StEGU2_TeerMJBFoA) | |      |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **Renewal poster** | | Display at your Branch to remind members to renew. | | [#800393 English](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMjE%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=SoE2WECzC4db3bb3hB4wvg) [#800394 French](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMjI%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=HgvRfgSxJNtsnD22F62bXw) | | | | | Place your order today: [supply@legion.ca](mailto:supply@legion.ca) 1-888-301-2257 | |
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| |  | | --- | | **Legion non-medical face masks now available for order** | | Wearing a **non-medical mask** may be helpful in protecting others around you. The masks will be arriving in mid-June. | | Small Mask: 7” x 5” Large Mask: 7.5” x 5.5” | | Branch Price: $6.50   MSRP: $10.00 (While supplies last) | | **Pre-order today:** Toll Free: 1-888-301-2257   Fax: 1-613-591-8462   E-mail: [supply@legion.ca](mailto:supply@legion.ca) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | | **We are here to help!** | | The Member Services Department continues to serve Branches and members remotely, Monday through Friday, 8:30–4:00 pm EST by email and by phone. | | **2021 Renewal Stickers** | | The 2021 membership card renewal stickers will arrive at Branches the week of August 24. | | Membership administration mailings have resumed but may be subject to postal delays. | | **Serve your members while your Branch is closed** | | The Legion continues to renew and register new members. Ensure your Branch Membership Rate is entered and up to date on the Member Services Website so lapsed members can renew online or by phone. If your Branch cannot accept new members at this time, encourage people to join online and transfer to your Branch once you reopen. | | **Sign up for Direct Deposits from Legion National Headquarters** | | Sign up to receive Branch payments from Legion National Headquarters through direct deposit to your bank account by completing the attached [Direct Deposit Form](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMTY4LTA5ZmIyY2NjOTJjZDQ0NTFhZmVkZDUzZjgwNzAyMjc1%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1jMDVlY2EzNWUwNTY0MjJlODYzZGQwMjU4YTIxZTNiMQ%3AZmFsc2U%3AMjM%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=QMoLQDQzfGDYSnk0IEMC9g). No more bank runs or waiting for your cheque to arrive! Simply download and complete the form and email it to [DirectDeposit@legion.ca](mailto:DirectDeposit@legion.ca). | | For questions, please contact Tiffany Patterson at the Legion National Headquarters Finance Department by calling 613-591-3335 ext. 262. | |