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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition – June 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Minutes from the DEC meeting now available](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_one) | | **>** | [Mailchimp webinar](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_two) | | **>** | [The Legion assists with Support Our Troops applications](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_three) | | **>** | [National Legion Week graphics for social media](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_four) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Fighting for gender equality in Veteran disability claims](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_five) | | **>** | [Adding e-bikes to the national Poppy campaign](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_six) | | **>** | [New! Training videos for processing members](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_seven) | | **>** | [Messages from our partners](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_06-june#_partnerpromos) | | | | | |
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| |  | | --- | | **Minutes from the Dominion Executive Council meeting** | | The Dominion Executive Council (DEC) meeting was held April 29-30, 2023. A number of motions were carried that are applicable to Branches. The meeting minutes, with carried motions, are attached. | | [**View DEC meeting minutes  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/DEC+Minutes-April2023-final_e.pdf) | | The following Manuals have been updated as a result. Please download the updated version. | | [General By‑laws](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/Bylaws_May23_e.pdf) – [**View amendments  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/General_Bylaws_Amendments_May+2023.pdf) | | [Poppy Manual](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/PoppyManual_Eng_2023June-FINAL.pdf) – [**View amendments  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/Poppy+Manual_Amendments_June+2023.pdf) | | [Sports Manual](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/Sports+guide-0523-EN-rev.pdf) – [**View amendments  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7798_Legion_DispatchJune2023/English/Sports+Guide_Amendments_19+May+2023.pdf) | |
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| |  | | --- | | **Missed the Legion Mailchimp webinar?** | | *Information for the Branch PRO and communications volunteers* | | Did you miss the Mailchimp webinar outlining how to take advantage of the custom Branch email marketing program? Don’t worry! We’ve recorded the webinar and will be sending a link to the video, plus information on getting started, to all Branches in July. | | Stay tuned! | |
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| |  | | --- | | **Veterans can apply for financial assistance from Support Our Troops** | | *Important information for Branch Service Officers* | | Did you know that Support Our Troops is the official charitable cause of the Canadian Armed Forces? Veterans who meet the eligibility criteria with Support Our Troops may apply for loans and grants through Veterans Affairs Canada or the Legion. Visit [Support Our Troops](https://www.supportourtroops.ca/Get-Support) for information on their programs and eligibility. | | The Royal Canadian Legion National Headquarters Veterans Services Department supports the application process for retired CAF Veterans and their families for the Support Our Troops [Distress Loan or Grant](https://www.supportourtroops.ca/Get-Support/Emergency-financial-assistance/Distress-Loan-or-Grant-1), the [Small Preventative Loan](https://www.supportourtroops.ca/Get-Support/Emergency-financial-assistance/Small-Preventive-Loan-1), and the [Emergency Grant](https://www.supportourtroops.ca/Get-Support/Emergency-financial-assistance/Emergency-Grant-1). **Please refer Veterans or their family members to the Legion’s Veterans Services by phone at 877-534-4666 or by email at**[**veteransservices@legion.ca**](mailto:veteransservices@legion.ca) for information and assistance in submitting a completed application package. | | Support Our Troops is a separate organization from the Legion and as such, Legion Command Services Officers do not have recourse on decisions or outcomes rendered by Support Our Troops. | |
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| |  | | --- | | **National Legion Week graphics** | | National Legion Week is just around the corner! Use these graphics in your social media promotions, newsletters, website, and anywhere you are promoting your Legion week activities! | | [**Download the graphics  ‣**](https://drive.google.com/drive/folders/18hNJgSUQnr4rLULo3hLH58uI5FuvsbNh?usp=sharing) | | Learn more about Legion Week, and tips and suggestions [here](https://portal.legion.ca/branch-and-command-resources/national-legion-week). | |
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| |  | | --- | | **Fighting for gender equality in Veteran disability claims** | | The Legion’s national Director of Veterans Services, Carolyn Hughes, shared concerns with the **Parliamentary Standing Committee on Veterans Affairs** about systemic biases in VAC decisions on female disability claims. | | [**Read more  ‣**](https://www.legion.ca/news/articles/2023/05/18/the-fight-continues-for-gender-equality-in-disability-claims) | |
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| |  | | --- | | **Supporting a sustainable Poppy campaign** | | Legion National Executive Director Steven Clark was pleased to receive delivery of our new e‑bike from Ottawa-based [Teslica E‑bikes](https://www.facebook.com/Teslica1?__cft__%5b0%5d=AZVtlUfd54M8jddVnxgdu1fe-UA92pjBgx8cJdxOIaEi-NPMHaRohflFNNpS-uz5KVp611zshyo3-fM8gE1KQbuOKIwozBXRpLCfavUzQ_DUJLpLn3iv70aJPde12-02EWmXozb3V--yZcxupMkRESmu&__tn__=-%5dK-R" \t "_blank). As part of a pilot project to become even more environmentally friendly after the introduction of our new biodegradable Poppies and wreaths last year, this bike will help deliver Poppies in the fall. | | Plus, beginning July 1st, Legion members can save 10% and receive free shipping on a new Teslica e‑bike and accessories as part of our Members Benefits Partner program! | | [**Check out the bikes  ‣**](https://www.teslica.com/) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ 2024 Membership renewal stickers** | | 2024 stickers will be delivered to Branches the last week of August for all members who have renewed for 2023 by the end of July 2023. Please ensure your 2023 renewals are processed before the end of July. | | **+ New! Training videos for processing members on the portal** | | Seven training videos are available to assist in processing members on the membership website. View the videos on the [Member Services Website](https://portal.legion.ca/branch-and-command-resources/membership/training-videos). | | **+ Share the Legion’s new webpage just for members** | | Legion Members have a new online space to find information about managing their membership, getting more involved with their Branch, accessing their member benefits and more. | | Please share the link below with your members and link to it from your Branch website. | | [**View the membership page  ‣**](https://www.legion.ca/member-login/your-membership) | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | **Inform your PRO** | | Keep your Command Public Relations Officer regularly informed, especially about events or concners that could have provincial PR ramifications. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | On July 1, 1916, 22 officers and 758 other ranks of the Royal Newfoundland Regiment were directly involved in a frontal attack near the village of Beaumont Hamel, France. Of these, all the officers and 658 other ranks became casualties. Less than 68 soldiers were available for roll call the next day. | | Learn more about the Battle of Beaumont‑Hamel, promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | [**Download the 2023 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2023_english.pdf) | |
| |  | | --- | | A advertisement for a store  Description automatically generated | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
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| |  | | --- | | **Cost savings on everything your Branch needs to run your restaurant and hospitality services** | |
| [Entegra.](http://portal.legion.ca/branch-and-command-resources/operational-support#:~:text=Entegra) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-support#:~:text=Entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-support#:~:text=Moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-support#:~:text=Moneris) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A magazine with a picture of soldiers and text  Description automatically generated](https://shop.legionmagazine.com/product/korea-the-war-without-an-end/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:00 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |