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| **National Legion Week** |
| September 15–21, 2024 |

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| **2024 marks the second National Legion Week** |
| Following the success of last year’s inaugural National Legion Week, the Dominion Executive Committee is thrilled to announce its return this September. Marked by some Provincial Commands and their Branches since the 1980s, the annual observance is now a Canada‑wide celebration! |
| National Legion Week is designed to educate visitors on the good work their local Branch does in their community. It reinforces the important role Branches play in our shared mission to serve and support our Veterans, as well as contribute to the well‑being of so many communities. It serves as a vehicle to drive new traffic to Branches, attract new members and sign up new volunteers. |

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| **Celebrating Branches from coast to coast to coast** |
| National Legion Week is held each September, with start and end dates that vary slightly from year to year. It kicks off on the third Sunday of the month in honour of Battle of Britain Day and wraps up on the following Saturday. |
| This year’s observance runs from **Sunday, Sept. 15 to Saturday, Sept. 21, 2024**. During this week, Branches are encouraged to hold open-house style events and activities that meet their needs and showcase strengths that appeal to specific communities. If, for example, one of your needs is to earn more media attention, the timing is ideal. With the October start of the Poppy Campaign just around the corner, the media already is paying attention to the Legion and some reporters already are seeking out sources for local stories. |

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| **Get your community engaged** |
| Whatever your goals are, you can check these tips and suggestions for engaging members, potential members, opinion leaders and others as well as earning media coverage. |
| We wish you much success in the planning and implementation of your ideas for National Legion Week 2024. We also look forward to sharing more information on this national event via our website and social media posts, as well as in member communications leading up to and during the week. |

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| [Get tips and suggestions](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJwc3dlZW55QG9uLmxlZ2lvbi5jYSIsInJpIjoibGVhZC0wNzdiNzVmOGNhZTVlZDExODE1YjAwNTA1NmEyZTc2ZC03ZjAwMzQxZDc0ZjA0NGIyYjU4OTUwNDAzN2M0ZmYyNiIsInJxIjoiMDItYjI0MTMxLTdhN2MwODNiNGE2NjRlMDk5MGJjOWIzZGZmMjRlYzkwIiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjgiLCJ1biI6IiIsInUiOiJodHRwczovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtY29tbWFuZC1ob21lL25hdGlvbmFsbGVnaW9ud2Vla18yMDI0X3RpcHNfZW4ucGRmP19jbGRlZT1WbW5tR09xX01hRHRxbzMxc0VUbE0yTnk0SnJGWHZmZjFtTlFDbnhfOEZCSTVmZUJqLWhoWmEzYm4tM3hacjBMJnJlY2lwaWVudGlkPWxlYWQtMDc3Yjc1ZjhjYWU1ZWQxMTgxNWIwMDUwNTZhMmU3NmQtN2YwMDM0MWQ3NGYwNDRiMmI1ODk1MDQwMzdjNGZmMjYmZXNpZD1iNWJhNTliZC1kZTBlLWVmMTEtODI2NC0wMDUwNTZhMmU3NmQifQ/xU-3i15I1T-7ORWXNZ2aoA) |
| Find more resources on the Member Services Website: |
| [**NATIONAL LEGION WEEK GRAPHICS**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJwc3dlZW55QG9uLmxlZ2lvbi5jYSIsInJpIjoibGVhZC0wNzdiNzVmOGNhZTVlZDExODE1YjAwNTA1NmEyZTc2ZC03ZjAwMzQxZDc0ZjA0NGIyYjU4OTUwNDAzN2M0ZmYyNiIsInJxIjoiMDItYjI0MTMxLTdhN2MwODNiNGE2NjRlMDk5MGJjOWIzZGZmMjRlYzkwIiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjkiLCJ1biI6IiIsInUiOiJodHRwczovL3BvcnRhbC5sZWdpb24uY2EvYnJhbmNoLWFuZC1jb21tYW5kLXJlc291cmNlcy9uYXRpb25hbC1sZWdpb24td2Vlaz9fY2xkZWU9Vm1ubUdPcV9NYUR0cW8zMXNFVGxNMk55NEpyRlh2ZmYxbU5RQ254XzhGQkk1ZmVCai1oaFphM2JuLTN4WnIwTCZyZWNpcGllbnRpZD1sZWFkLTA3N2I3NWY4Y2FlNWVkMTE4MTViMDA1MDU2YTJlNzZkLTdmMDAzNDFkNzRmMDQ0YjJiNTg5NTA0MDM3YzRmZjI2JmVzaWQ9YjViYTU5YmQtZGUwZS1lZjExLTgyNjQtMDA1MDU2YTJlNzZkIn0/zJfpFVjfHp_u8XqwUWpvig) |

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| **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or****membership@legion.ca**Office Hours: Monday – Friday, 8:30 a.m. – 4:30 p.m. EST |
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| **Working together to serve Canada’s Veterans.** |

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| Click [here](https://elink.clickdimensions.com/m/1/28832923/02-b24131-7a7c083b4a664e0990bc9b3dff24ec90/1/892/08bb583b-580b-4694-9fbd-5830868bea4e) if you are having trouble viewing this message*Copyright © 2024 The Royal Canadian Legion. All rights reserved.*Administrative emails from Legion National Headquarters are sent to the email address on file for your local Legion Branch. If this is no longer the correct email address for your Branch, please forward this email to the new contact and request the Branch update their contact information.The Branch may update the email address at any time by updating their Branch Profile on the [Member Services Website](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJwc3dlZW55QG9uLmxlZ2lvbi5jYSIsInJpIjoibGVhZC0wNzdiNzVmOGNhZTVlZDExODE1YjAwNTA1NmEyZTc2ZC03ZjAwMzQxZDc0ZjA0NGIyYjU4OTUwNDAzN2M0ZmYyNiIsInJxIjoiMDItYjI0MTMxLTdhN2MwODNiNGE2NjRlMDk5MGJjOWIzZGZmMjRlYzkwIiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjEwIiwidW4iOiIiLCJ1IjoiaHR0cHM6Ly9wb3J0YWwubGVnaW9uLmNhL2xvZ2luP19jbGRlZT1WbW5tR09xX01hRHRxbzMxc0VUbE0yTnk0SnJGWHZmZjFtTlFDbnhfOEZCSTVmZUJqLWhoWmEzYm4tM3hacjBMJnJlY2lwaWVudGlkPWxlYWQtMDc3Yjc1ZjhjYWU1ZWQxMTgxNWIwMDUwNTZhMmU3NmQtN2YwMDM0MWQ3NGYwNDRiMmI1ODk1MDQwMzdjNGZmMjYmZXNpZD1iNWJhNTliZC1kZTBlLWVmMTEtODI2NC0wMDUwNTZhMmU3NmQifQ/IiYXdjWVUj9-VgltUJFn2g) or by contacting Member Services. [Learn more](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJwc3dlZW55QG9uLmxlZ2lvbi5jYSIsInJpIjoibGVhZC0wNzdiNzVmOGNhZTVlZDExODE1YjAwNTA1NmEyZTc2ZC03ZjAwMzQxZDc0ZjA0NGIyYjU4OTUwNDAzN2M0ZmYyNiIsInJxIjoiMDItYjI0MTMxLTdhN2MwODNiNGE2NjRlMDk5MGJjOWIzZGZmMjRlYzkwIiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjExIiwidW4iOiIiLCJ1IjoiaHR0cDovL2Nkd2ViLmxlZ2lvbi5jYS9sZWdpb25jYS1hM2xyby9wYWdlcy8ybXB0ZHg4emVlbWE4cjc1d294anBhLmh0bWw_X2NsZHVuc3ViPSQlN2JSZWNpcGllbnQuVW5TdWIlNWIwJTVkJTdkJl9jbGRlZT1WbW5tR09xX01hRHRxbzMxc0VUbE0yTnk0SnJGWHZmZjFtTlFDbnhfOEZCSTVmZUJqLWhoWmEzYm4tM3hacjBMJnJlY2lwaWVudGlkPWxlYWQtMDc3Yjc1ZjhjYWU1ZWQxMTgxNWIwMDUwNTZhMmU3NmQtN2YwMDM0MWQ3NGYwNDRiMmI1ODk1MDQwMzdjNGZmMjYmZXNpZD1iNWJhNTliZC1kZTBlLWVmMTEtODI2NC0wMDUwNTZhMmU3NmQifQ/f9LWBX5mAc-ytZ4MG1sJZQ) about All Branch emails.**Our contact information is:**The Royal Canadian Legion National HeadquartersMember Services Department86 Aird PlaceOttawa, ON K2L 0A1CanadaToll free: 855‑330‑3344E-mail: membership@legion.ca |