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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition – December 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Happy Holidays from your Legion](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_one) | | **>** | [Thank you to Branches and Poppy Campaign sponsors](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_two) | | **>** | [Poppy manual update](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_updates) | | **>** | [Promote the Veteran Welcome Program](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_three) | | **>** | [Advertise in the 2024 Dominion Convention booklet](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_four) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [French Embassy looking for eligible Canadian Veterans](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_five) | | **>** | [A research opportunity for Veterans](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_six) | | **>** | [Your 2024 Legion calendar](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#legioncal) | | **>** | [Messages from affiliated organizations](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_12-december#_partnerpromos) | | | | | |
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| |  | | --- | | **Wishing you a joyful Christmas season and a Happy New Year** | | As we reflect on this past year, we at Legion Headquarters would like to extend our deepest gratitude to all of our Branches for your unwavering commitment and hard work in 2023. Your contributions allow Legion Branches to stand as the cornerstones of our communities; the boots on the ground in our mission to serve and support Veterans and their families. It’s this dedication that ensures Canadians have the opportunity to honour and remember our Veterans, while also providing crucial support to those who serve today. | | We express our heartfelt appreciation to our returning members and warmly welcome new additions to our Legion. Together, let us carry the torch of Remembrance into the new year. We wish you all a very Merry Christmas and a Happy New Year filled with joy and prosperity. | |
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| |  | | --- | | **Thank you to Branches and National Corporate Supporters of the Poppy Campaign** | | Thank you to all Branches for working with local and national corporate supporters to bring Poppies to every corner of your communities! In addition to the local business relationships initiated by Branches, the 2023 Poppy Campaign had [40 National Corporate Supporters](https://portal.legion.ca/branch-and-command-resources/poppy-and-remembrance/campaigns). Branch collaboration with corporate supporters helps ensure Canadians never forget by making Poppies accessible across the country. | | Corporate contactless and point-of-sale systems have offered a new way for Canadians to donate. We are happy to share that HSBC’s Pay Tribute tap-enabled donation Poppy boxes raised $445,000 and these funds have been distributed back to participating Legion Branches. Since 2020, the Pay Tribute program has generated over $1M for local Branch Poppy Trust Funds. | | Starbucks’ point-of-sale support also raised $107,820 this year, with all funds distributed back to the corresponding Legion Branches. Since 2022, Dominion Command has supplied Starbucks with its Poppies, reaching over $210K in additional donations to local Branch Poppy Trust Funds — a nearly $250% increase over the previous two years when Branches themselves dropped off Poppies and boxes. | | Once again, thank you for your continued support! We welcome any feedback or suggestions at [PoppyCampaign@legion.ca](mailto:PoppyCampaign@legion.ca). | |
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| |  | | --- | | **Poppy manual update** | | The Legion’s Poppy Manual has been updated. Please see the recent amendments and update your copy. | | **Poppy Manual:** | | [**Amendments  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/poppy-and-remembrance/poppy-manual-amendments.pdf) | [**Updated manual  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/poppy-and-remembrance/poppymanual_eng.pdf) | |
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| |  | | --- | | **Promote the Veteran Welcome Program** | | Serving and retired Veterans, as well as the spouses, children, parents and guardians of Veterans get their first year of Legion membership free. If you know of an eligible Veteran or family of a Veteran that has not yet joined the Legion, encourage them to register and get to know their Legion at no cost. | | Did you know over 60% of free memberships renew the following year? Once signed up, these members are encouraged to transfer their membership to their local Branch. | | [**Promotional Poster  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/freemembershipposter_en.pdf) | [**Register Online  ‣**](https://www.legion.ca/join-us/veteran-welcome-program) | [**Registration Form  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/membership/veteranfamilywelcomeprogram-application_en.pdf) | |
| A close up of flowers  Description automatically generated |
| |  | | --- | | **Advertise your Branch, District or Command in the 2024 Dominion Convention booklet** | | The 2024 Dominion Convention Local Arrangement Committee is accepting ads for placement in the Convention booklet, which will be distributed to all delegates. The deadline to submit an ad is February 28, 2024. | | [**Download submission form  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8074_Legion_Dispatch_Nov2023/English/Advertising_Flyer-2023_Convention.pdf) | |
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| |  | | --- | | **French Embassy looking for eligible Canadian Veterans for Legion of Honour** | | Do you know a living Canadian Veteran who took part in the liberation of France in 1944, or in the Operation Jubilee (Dieppe Raid) in 1942? He could be eligible for the Legion of Honour, the highest national French distinction founded by Napoleon Bonaparte in 1802. Contact the French Embassy in Canada for more information at [protocole@ambafrance-ca.org](mailto:protocole@ambafrance-ca.org). | |
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| |  | | --- | | **Please share with Veterans in your community** | | Researchers at Sinai Health in Toronto, and the Atlas Institute for Veterans and Families in Ottawa are looking for Veterans of the Canadian Armed Forces or the Royal Canadian Mounted Police who experience symptoms of post‑traumatic stress disorder (PTSD). As part of a new study, you would participate in a breathing-based meditation program that may help with your symptoms of PTSD. | | [**View the poster  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8120_Legion_Dispatch_Dec2023/English/13.SKY_B3_Poster-2_English_V1.2_18-May-23.pdf) | [**View the brochure  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8120_Legion_Dispatch_Dec2023/English/14.SKY_B4_Brochure-2_English_V1.2_18-May-23.pdf) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Membership Auto Renew Process is completed for 2024** | | The Auto Renew Process for 2024 is now complete. If any of your members selected auto renew and are not renewed for 2024, we have been unable to process their credit card on file. We will be notifying these members, but please feel free to contact them directly to collect for the 2024 membership year. | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | **A Veteran is a Veteran** | | You may receive ideas about a new symbol or colour to represent a different sub‑group of Veterans. Always advise that all fallen Veterans are reflected in the Legion’s image of the red Poppy. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | The 2024 Legion calendar of notable dates is now available. | | Promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | Download your copy to help with Branch planning for the new year. | | [**Download the 2024 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2024_english.pdf) | |
| |  | | --- | | December Giveaway. Learn more. | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Messages from affiliated organizations** | | The following information is brought to you by organizations the Legion works closely with, highlighting special offers and other information. | |
| |  | | --- | | **Cost savings on everything your Branch needs to run your restaurant and hospitality services** | |
| [Entegra.](https://www.hubert.com/) |
| |  | | --- | | Use the following information to view the discounted pricing: [Hubert.com](https://www.hubert.com/) Username: RoyalCanadianLegion Password: TheLegion | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Loop TV helps your Branch promote events, activities and more… and earn extra cash!** | |
| [A person standing in a restaurant  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) |
| |  | | --- | | Loop TV is a FREE service that brings entertainment and information to your Branch TV screens. In addition to Loop's awesome content in your Branch, you also get easy-to-use digital signage to promote specials, events, fundraisers, Branch messaging and more. | | The Loop Player and service are free to use, plus your Branch will earn $20 USD in Loop Rewards per active Loop player each month. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [Special offer.](https://shop.legionmagazine.com/product/pocket-planner-and-2024-calendar-let-the-adventure-begin/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:30 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |