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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition – August 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Add your Legion Remembrance Day Ceremony to Legion.ca](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_08-august#_one) | | **>** | [Legion Week is just one month away](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_08-august#_two) | | | |      |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Confirm your Branch contact information](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_08-august#_three) | | **>** | [Galt Legion offers way to give back](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_08-august#_four) | | **>** | [Messages from our partners](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_08-august#_partnerpromos) | | | | | |
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| |  | | --- | | **Add your local Legion Remembrance Day Ceremony to Legion.ca** | | People visiting the Legion’s website can search for the location of their local Remembrance Day Ceremony [here](https://www.legion.ca/remembrance/remembrance-day/remembrance-day-ceremonies). | | We encourage all Branches hosting a Remembrance Day Ceremony to add your event to the site. This tool, which will be widely promoted during the Remembrance period, will allow Legion Branches to share when and where they are holding Remembrance Day ceremonies. Branches can submit their ceremony details through the online form. | | [**Add your ceremony  ‣**](https://remembranceday.legion.ca/formLead?urlR=https%3A%2F%2Fwww.legion.ca%2Fremembrance%2Fremembrance-day%2Fremembrance-day-ceremonies%2F) | |
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| |  | | --- | | **Legion Week is just one month away!** | | National Legion Week is coming this September! Showcase your Legion Branch to your community and invite everyone to learn about the Legion, get involved and become a member. Find the information, tips and resources you need to plan a successful event. | | Check out this idea from a Branch in Nova Scotia! Legion Branch 10 in Amherst will be displaying a reproduction of “Portraits of Honour” at their Branch during Legion Week. “Portraits of Honour” is an oil painting on canvas that stretches 40ft wide and 10ft high, and features the 158 Canadian Soldiers, Sailors, and Aircrew who lost their lives in Afghanistan. Branch member Terri will be visiting local high schools to educate students on this beautiful painting. On the Saturday, the Branch will unveil a new Branch also will be unveiling a new Afghanistan War Memorial… a project proudly led by the Branch. | | [**Legion Week Resources  ‣**](https://portal.legion.ca/branch-and-command-resources/national-legion-week) | | *Let us know what activities you have planned for Legion week! Email us at*[*marketing@legion.ca*](mailto:marketing@legion.ca)*.* | |
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| |  | | --- | | **Confirm your Branch contact information is correct on Legion.ca** | | The Legion.ca website Branch Locator tool provides the physical address and contact information of your Branch to members and the public. The Branch physical address may differ from the mailing address. | | Please review your Branch information on Legion.ca to ensure the information is correct for people seeking their nearest Legion. If your address requires updating, or you have a phone number or email address to add, please contact Member Services at 855-330-3344 (Monday to Friday 8:30-4:00 EST). | | [**Review Branch information  ‣**](https://www.legion.ca/contact-us/find-a-branch) | |
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| |  | | --- | | (Photo: Matt Betts/CambridgeToday) | | **Galt Legion’s student volunteer program offers way to give back** | | The Galt Legion is serving its community and educating younger generations on the importance of honouring the service of Veterans by offering volunteer opportunities to high school students that fulfil their community service hours. | | “By educating the kids it teaches them to be a part of the community. I hope they take away a sense of responsibility and pride,” says Galt Legion President Yvonne Power. | | In addition to learning about the importance of the Legion, Remembrance and giving back to the community, the youth volunteers help the Branch by cutting grass, washing dishes and assisting with events. | | [**Read the article  ‣**](https://www.cambridgetoday.ca/local-news/galt-legions-student-volunteer-program-offers-way-to-give-back-7291922) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ 2024 Renewal Stickers will be mailed in late August** | | In late August, the 2024 member renewal stickers will be sent out to all Branches. These stickers are intended for all members who have made their payments for the year 2023 by the specified deadline of July 30, 2023. | | Any member who meets these criteria but has not yet received their 2024 stickers can contact Member Services to seek assistance. | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | **Remember Diversity and Inclusivity** | | When writing about or promoting projects, remember the Legion’s focus on equality, diversity and inclusivity. Reach out to ethnic groups or related media outlets to share information. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | September 8 commemorates the 30th anniversary of the Battle of Medak Pocket. The Battle of Medak Pocket is considered by many to be the toughest action faced by Canadian troops in the period between the conflicts in Korea and Afghanistan. | | Learn more about the Battle of Medak Pocket, promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | [**Download the 2023 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2023_english.pdf) | |
| |  | | --- | | A white and blue advertisement  Description automatically generated with medium confidence | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Partner promotions** | | The following is brought to you by our partners, highlighting special offers and other information. | |
| |  | | --- | | **The Legion National Foundation awards annual scholarship** | |
| |  | | --- | | A person in a uniform  Description automatically generated | | |  | | --- | | Thanks to generous donors, The Legion National Foundation awards annual scholarships to Canadian students. Vanik Park, a WO1 Air Cadet, is one of 2023’s recipients. Vanik will receive a $2,500 academic bursary to pursue studies in Aviation. Our best wishes go to Vanik as he begins this new, exciting chapter. | | |
| [A yellow sign with text  Description automatically generated](https://www.helmetstohardhats.ca/career-opportunities.html) |
| |  | | --- | | Helmets to Hardhats (H2H) supports the Canadian military community in finding meaningful second careers in the skilled trades. Helmets to Hardhats work with Veterans, reservists, cadets, military family members and Afghan interpreters. We believe that because of the dedicated service of our Veterans, it is now our responsibility to support them as they find well-paying second careers in the unionized construction industry. | | Helmets to Hardhats works with Canada’s 14 international unions that represent 60+ different trades, construction employers and industry partners by referring Veterans to available opportunities in the trades and potential management opportunities with employers and industry partners. | |
| |  | | --- | | **Loop TV helps your Branch promote events, activities and more… and earn extra cash!** | |
| [A person standing in a restaurant  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) |
| |  | | --- | | Loop TV is a FREE service that brings entertainment and information to your Branch TV screens. In addition to Loop's awesome content in your Branch, you also get easy-to-use digital signage to promote specials, events, fundraisers, Branch messaging and more. | | The Loop Player and service are free to use, plus your Branch will earn $20 USD in Loop Rewards per active Loop player each month. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) | |
| |  | | --- | | **Cost savings on everything your Branch needs to run your restaurant and hospitality services** | |
| [Entegra.](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A magazine with a picture of a tank and a book  Description automatically generated](https://shop.legionmagazine.com/product/operation-husky-the-allies-take-sicily/) |
| |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:00 p.m. EST | |  | | | |