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| |  | | --- | | **Keep your Branch informed** | |
|  |
| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition** | | **December 2024** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Get to know your Senior Elected Officers](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_one) | | **>** | [Update on membership resolution](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_two) | | **>** | [Dominion Executive Council meeting minutes](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_three) | | **>** | [Updated application process for the Legion awards](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_four) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Poppy Campaign update](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_five) | | **>** | [Requesting Library and Archives Canada records](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_six) | | **>** | [#TeamWalkUp for Veterans’ health](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#_seven) | | **>** | [2025 calendar of notable dates now available](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_12-december#legioncal) | | | | | |
| Happy and laughing multi-generational family members around a table over Christmas dinner. |
| |  | | --- | | **Season’s greetings and warm wishes for 2025** | | As 2024 draws to a close, we want to extend heartfelt gratitude to all our Branches for their dedication and tireless efforts this year. Your steadfast commitment continues to make the Legion strong so we can serve Veterans, their families, and our communities in meaningful ways. Your efforts embody the spirit of our mission, and we are incredibly grateful for your impact. | | As we move into the year ahead, we look forward to continuing our efforts uniting Legion’s 260,000+ members for Veterans and Remembrance, and welcoming new members to join in our mission. Wishing you and your loved ones a Merry Christmas, Happy Holidays, and a New Year filled with peace and happiness. | |
| A green and white text  AI-generated content may be incorrect. |
| |  | | --- | | **Get to know your Senior Elected Officers** | | At a national level, the Dominion Executive Council (DEC) serves as the governing body of The Royal Canadian Legion, responsible for setting positions and policies. The DEC is made up of the Dominion President and Senior Elected Officers, chosen by the membership during the Dominion Convention. It also includes the Presidents of each Provincial Command and Special Section. | | [**Learn more about your Senior Elected Officers elected at the 2024 Dominion Convention  ‣**](https://www.legion.ca/who-we-are/our-members/our-executive) | |
| Update on membership resolution. |
| |  | | --- | | **Update on Online Membership Application Resolution** | | The following is an update on the Online Membership Application Resolution and the Dominion Membership Committee Recommendation passed at DEC on November 23, 2024 | | At the 49th Dominion Convention in August 2024, the following resolution was passed: | | “*That the online application be revised so that proof of service be provided for Ordinary Membership and proof of relationship be provided for Associate Membership.*” | | At the Dominion Executive Council (DEC) meeting on November 23, 2024, the following Dominion Membership Committee Recommendation was approved and passed: | | **Dominion Membership Committee Recommendation** | | In reference to Dominion Convention Resolution #307 – Online Membership Application ON3, passed at the 49th Dominion Convention, the Dominion Membership Committee, based on the advice of legal counsel, recommended that the resolution should not be implemented. Consequently, it was recommended the Dominion President and DEC will follow Section 417 of the General Bylaws in making their decision. | | **Legal Counsel Review and Recommendations** | | Legal counsel reviewed the resolution and identified several significant concerns, including:   1. Inability to verify service numbers accurately. 2. Privacy risks associated with collecting and storing sensitive information, such as service numbers, which may overlap with SIN numbers issued from 1960 to 1980. 3. Additional risks related to Branches accessing personal information through the membership portal. | | **Following on the above legal review, their recommendation is as follows:** | | * Avoid collecting highly sensitive information which includes service numbers. * Retain the digital attestation checkbox where applicants affirm that the information they provide is true to the best of their knowledge, which is already part of the online application process. | | **Key Implementation Note** | | In alignment of these recommendations, service numbers will not be collected as part of the membership application process. These updates aim to enhance the application process while maintaining privacy and legal compliance. | | If you have questions or need further clarification, please do not hesitate to contact Member Services at [membership@legion.ca](mailto:membership@legion.ca) or 855‑330‑3344. | |
| A close up of a sign  AI-generated content may be incorrect. |
| |  | | --- | | The Dominion Executive Council (DEC) pre and post Convention meetings were held this past August. The meeting minutes, with carried motions, are attached. | | [**View August 24 DEC meeting minutes  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/dec/_minutes-24august2024-final.pdf) | | [**View August 29 DEC meeting minutes  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/dec/_minutes-29august2024-final.pdf) | |
| A framed picture of a flag and a flag  AI-generated content may be incorrect. |
| |  | | --- | | **Updated Application Process for Legion Awards** | | The application process for the MSM, MSA (L.A.), and Palm Leaf award nominations has been updated on the Legion Member Services Website. | | [**View the updated process  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/msm_msaaward_eng.pdf) | |
| A person holding a red flower  AI-generated content may be incorrect. |
| |  | | --- | | **Corporate Supporters are crucial to the Poppy Campaign** | | Branches and Commands, alongside local and national corporate supporters, helped bring Poppies to every corner of the country during the 2024 Poppy Campaign. Nearly 40 national corporate supporters contributed to its success! | | Thanks to corporate contactless and point‑of‑sale systems, RBC’s Pay Tribute tap‑enabled donation Poppy boxes raised $706,327, with funds to be returned to participating Legion Branches by year-end. Since 2020, the Pay Tribute program has generated over $1.7M for local Branch Poppy Trust Funds. | | Starbucks’ point‑of‑sale support also raised $124,702.90 this year, bringing their total contributions to over $334K since 2022, with all funds going to Branch Poppy Trust Funds. | | The 2024 Campaign also introduced a pilot project collaboration. 21,390 Poppies were distributed through the Legion storefront on Amazon.ca, allowing Poppies to reach more Canadians. | | Thank you to all Branches for engaging your local businesses and organizations in Remembrance and helping ensure more Canadians can access Poppies wherever they may live. | |
| A group of men in military uniforms  AI-generated content may be incorrect. |
| |  | | --- | | **Library and Archives Canada records for Veteran commemoration activities** | | Are you organizing special commemoration activities for the anniversary of V‑E Day in 2025 or other significant dates? If so, Library and Archives Canada (LAC) wants to help! | | LAC has developed a special‑purpose request form specifically for commemoration activities for select groups seeking basic information about specific Veterans. | | Learn more about how LAC can support your Legion commemorative activities. | | [**LAC communique  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8711_Legion_Dispatch_Dec-2024/English/LAC+Records+for+Commemoration+Activities+-ENG.docx) | | [**Access to Personnel Records for Military Commemoration Form  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8711_Legion_Dispatch_Dec-2024/English/LAC+Access+to+Personnel+Records+for+Military+Commemoration+Form.docx) | |
| A group of people in military uniforms  AI-generated content may be incorrect. |
| |  | | --- | | **Encourage Veterans to get walking for health with #TeamUpWalk** | | Join #TeamUpWalk | | Help spread the word about #TeamUpWalk, a national initiative encouraging Veterans to take daily walks to improve their physical and mental well‑being. Walking regularly can help boost mood, enhance brain function, and promote overall health! | | Branches are encouraged to share this program with Veterans in their communities. [Learn more about how to get involved](https://www.projectenlist.ca/team-up-walk). | |
| Two Legion members seated at a table having a discussion over forms and a pen. |
| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **Legion National Headquarters will be closed from December 23 through January 1 for the Christmas/New Year break** | | Additionally, the [Member Services Website](https://portal.legion.ca/) will be down for regular year‑end maintenance between December 20 through January 1. Online registration, renewal, and member processing will not be available during this time. | |
| Hands typing on a laptop keyboard with icon notifications overlaid depicting the number of likes, mentions, direct messages, contacts and emails. |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | Light bulb | | **PR Tip of the Month:** | | **Share your successes** | | National Headquarters colleagues can help you share your PR successes and PR ideas. Send them to your Provincial Command Public Relations Officer so they can alert us, or email national colleagues directly at [publicrelations@legion.ca](mailto:publicrelations@legion.ca). | |
| |  | | --- | | **Have questions or need advice?** Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | Calendar | | **Your Legion calendar** | | The 2025 Legion calendar of notable dates is now available! | | Download the list and start planning the dates and activities your Branch will promote, commemorate, celebrate or raise awareness of over the coming year. | | [**Download the 2025 calendar  ‣**](https://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2025_english.pdf) | |
| |  | | --- | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | Memberperks for Legion. Experience the magic of the season with our December Holiday Cheer Contest. Enter for a chance to win a luxurious getaway at the Fairmont Hotels. Tell us how you used our AR tool to find perks. Send us your answers at isaved@venngo.com for a chance to win! $250 FAIRMONT GIFT CARD legion.venngo.com. MemberPerks is available as Venngo on the App Store or PlayStore or use your company's Venngo url to access on the browser. | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Messages from affiliated organizations** | | The following information is brought to you by organizations the Legion works closely with, highlighting special offers and other information. | |
| |  | | --- | | **Mailchimp: Bulk email platform** | | [**Royal Canadian Legion & Mailchimp – Watch Video**](https://www.loom.com/share/9cc461cb362f4bd9aa9899915ab6e794) | |
| [Watch video.](https://www.loom.com/share/9cc461cb362f4bd9aa9899915ab6e794) |
| |  | | --- | | **Watch this short video on how Mailchimp can support your Legion Branch email communications** | | The Legion partnered with Mailchimp, a leading provider in email marketing, to offer Branches an easy, efficient, and affordable email service can help you send out newsletters to your members with the click of a button. Plus, you’ll have access to Legion branded newsletter templates to help support the Legion brand. | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/mailchimp) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [Preferred rates for your branch. Moneris is committed to providing a wide range of industry-leading payment solutions to Royal Canadian Legion branches. Call 1-888-552-0341 or visit moneris.com/associations.](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Moneris® offers preferred payment processing rates to **Royal Canadian Legion** branches. With a wide range of industry-leading payment products and services, Moneris has the solutions you need to support your branch. | | At Moneris, we take pride in being the payment solutions provider of choice for businesses of all sizes across Canada. [Learn more](https://www.moneris.com/en/insights/posts/growth-strategy/top-7-reasons-canadian-businesses-choose-moneris) about the **Top 7 Reasons Canadian Businesses Choose Moneris**. | | Take advantage of the preferred rates from Moneris available to Royal Canadian Legion branches. Call 1-888-552-0341, and reference chain #30500058435 or visit [moneris.com/associations](https://go.moneris.com/associations). | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Intuit Canada** | |
| [Legion @quickbooks. 30% lifetime discount * * offer valid on new qbo activations.](https://intuit.chilipiper.com/book/rcl-email-promo) |
| |  | | --- | | Intuit Canada is offering special partner rates for Royal Canadian Legion branches looking to streamline their bookkeeping using QuickBooks Online! To take advantage of this 30% lifetime discount\*, to learn more about partner pricing for your branch, schedule a 15 minute consult with a product specialist! | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/intuit-canada)   |   [**Book 15 Minute Consult  ‣**](https://intuit.chilipiper.com/book/rcl-email-promo) | | *\*Discount valid on new QBO activations only.* | |
| |  | | --- | | **Cost savings on everything your Branch needs to run its restaurant and hospitality services** | |
| [Speak to an Entegra expert today. EntegraPS.ca](https://youtu.be/B1YohPUSyYk?si=IBmy3q3n39zyKw73) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [ON WAR: EXPLORING WHY AND HOW WE FIGHT Only $39.95 * In On War: Exploring why and how we fight, author Stephen J. Thorne, senior staff writer at Legion Magazine, draws on historical sources, veterans' accounts, and his own experiences as a war correspondent and photojournalist as he explores conflict and war from multiple perspectives. Illustrated with some of the most profound conflict photography ever shot, On War is a unique and compelling read. By STEPHEN J. THORNE JUST RELEASED! SHOP NOW ORDER TODAY at canvetpub.com or call TOLL-FREE 1-844-602-5737 *+ tax and shipping PUBLISHED BY CANVET](https://shop.legionmagazine.com/product/on-war-exploring-how-and-why-we-fight/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:30 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |