Attached you will find the first Monthly District Comparison Report for year
#8 of our Military Service Recognition Book program.

As you will note, we only had 36 submissions left over from year #7 of our
program that will be carried over and published in Volume #8. And to date as
of the end of September, we had only processed an additional 78 for a total
of 114
submissions. So Comrades, there is some work to do since we normally are now
publishing upwards of 700 submissions in our books.

Monetarily wise, we are are doing extremely well. As you will note in the
comparison report, for the first month of year #8, we received $13,799.22,
which is down approximately $1300.00 from the same time last year, but we
didn't have COVID-19 to contend with then either. So, I believe that we are
doing very well financially, and to date, since we started this program 8
years ago, we have received a total income of $1,189,692.96.

Comrades, the Introductory Package to introduce year #8 of our program went
to all Branches and PEC members the second week of September. The important
thing now is to get our Branches involved in  promoting our program and to
make sure that all members, Branch Executives and Branch staff are aware of
our program.

We are into year #8 of our program and I just cannot comprehend that there
are Staff and Executive members at Branches that still are not aware of our
program and that a telephone sales appeal is conducted throughout each year
of our program by Fenety Marketing on behalf of Ontario Command. So please,
please have this stressed to your Branches along with promoting the program
for more submissions.

The distribution of our Volume #7 started earlier this week, and what is
Important as you saw in the Distribution Memo sent out last week, is that
someone at each Branch checks for their delivery during this week on a daily
basis. Because due to COVID-19 and with Branches only open on certain days
and at certain hours, the boxes of the complimentary books will be left at
the Branch without trying to obtain a signature. And we do not want the
books to be sitting outside of the Branch for any length of time.

I would like to thank all of you for all of your support and cooperation
with our program, and ask that you
continue to promote it on an ongoing basis.