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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](https://elink.clickdimensions.) | |
| |  | | --- | | **In this edition – May 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Register for the Mailchimp webinar](https://mail.google.com/mail/u/1/#m_6872038556218049256__one) | | **>** | [Branch Member Emails report now available](https://mail.google.com/mail/u/1/#m_6872038556218049256__three) | | **>** | [Share the Legion’s new webpage just for members](https://mail.google.com/mail/u/1/#m_6872038556218049256__four) | | **>** | [2023 Poster & Literary Contest winners announced](https://mail.google.com/mail/u/1/#m_6872038556218049256__six) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Member discounts for upcoming CAF runs](https://mail.google.com/mail/u/1/#m_6872038556218049256__seven) | | **>** | [Important reminders](https://mail.google.com/mail/u/1/#m_6872038556218049256__eight) | | **>** | [Cannabis research study from University of Waterloo](https://mail.google.com/mail/u/1/#m_6872038556218049256__nine) | | **>** | [Messages from our partners](https://mail.google.com/mail/u/1/#m_6872038556218049256__partnerpromos) | | | | | |
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| |  | | --- | | **Register for the Legion webinar to support your Branch communications** | | We are excited to share that the Legion is partnering with Mailchimp, a leading provider in email marketing! Their easy, efficient, and affordable email service can help you send out newsletters to your members with the click of a button. They also have **human‑assisted** support to help you along the way. | | The date of the webinar and more information will be announced soon. Register your interest in watching the webinar below. | | [**Register  ‣**](https://elink.clickdimensions._alSwi1_cAKxYRmzzBaMw) | |
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| |  | | --- | | **New Member email reports** | | New Branch Active and Dormant Member Emails reports are now available on the Member Services Website (under Reports). The reports provide email contact lists that Branches can download and use when sending emails to active or dormant members. | | It’s important for Branches to keep member profile information up to date on the Legion database so that members receive relevant Legion communications. | | For questions or assistance with reports, please contact Member Services at 855‑330‑3344. | | **Important legal requirements around member data and emails** | | Canada’s Privacy Laws and Canada’s Anti-Spam Legislation (CASL) have clear and direct implications for The Royal Canadian Legion. Branches and Commands are responsible for their own compliance with applicable privacy laws and with CASL requirements. Download our trifold brochure to learn how Branches can be compliant. | | [**Download the brochure  ‣**](https://elink.clickdimensions.) | |
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| |  | | --- | | **Help Members make the most of their membership** | | Legion Members have a new online space to find membership information. This dedicated page on Legion.ca has information about managing their membership, how they can get more involved with their Branch, information on their member benefits and other information of value to them. | | Please share the link below with your members, and link to it from your Branch website. | | [**View the membership page  ‣**](https://elink.clickdimensions.) | |
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| |  | | --- | | **Legion National Foundation announces the 2023 Poster & Literary Contest winners** | | The Legion National Foundation is happy to announce the winners of the 2023 Poster & Literary Contests, in which students from across Canada submitted art and literary works to their local Legion Branches during the 2022 Remembrance Period. Congratulations to all! | | [**View the winners  ‣**](https://elink.clickdimensions._tEMA) | |
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| |  | | --- | | **Legion member discounts for upcoming runs in support of Veterans** | | The Legion is a proud sponsor of both the Royal Canadian Air Force Run and the Canada Army Run. In partnership with Canadian Forces Morale and Welfare Services, Legion members can save 20% on their race registrations! | |
| |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **RCAF RUN CODES** | | LEGIONRCAF – 20% off Legion Discount Code | | [**Learn more  ‣**](https://elink.clickdimensions.) | [**View Race Roster  ‣**](https://elink.clickdimensions.-NDmmTTuHNE85g) | |      |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **ARMY RUN CODES** | | LEGIONRUNS – 20% off Legion Discount Code | | [**Learn more  ‣**](https://elink.clickdimensions.) | [**View Race Roster  ‣**](https://elink.clickdimensions.-0W4Ng) | | | |
| |  | | --- | | **Important reminders** | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | | A group of people around a table  Description automatically generated | | **National Legion Week is coming!** | | Sunday, September 17 will mark the first official National Legion Week across Canada, educating the public on the good work their local Branch does for the community. | | [**Read the All-Branch  ‣**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJsZWdpb24uMzg5LmhhdmVsb2NrQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hNGMwY2E1ODA5ZjE0OTU3ODRiYTc5ZmQ0ZmFhNzBkNyIsInJxIjoiMDItYjIzMTQ0LWIzMDcyYTUyNGYzNTRkMWU4M2FjN2RiNjYwZDkwMjUxIiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjE3IiwidW4iOiJfZWlnaHQiLCJ1IjoiaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvYnJhbmNoLWFuZC1jb21tYW5kLXJlc291cmNlcy9hbGwtYnJhbmNoLWVtYWlscy8yMDIzXzA0LWFwcmlsLS0tbmF0aW9uYWwtbGVnaW9uLXdlZWs_X2NsZGVlPUQ4aUhzNkdvWWxaSjQtTjhSZWdyV0psSS1Ub0hKdXVmZDNLdE5EMXEzSml6V29lYlFGVUZ4WU5sakFxNFZ5X3JkQ2RVendOaUtKaUU3N3MtUEJQR19RJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtYTRjMGNhNTgwOWYxNDk1Nzg0YmE3OWZkNGZhYTcwZDcmZXNpZD01NWZhZTk4Yi00MWZhLWVkMTEtODE2MC0wMDUwNTZhMmU3NmQifQ/uAn74mB7QV2Fdu3_yK2VoQ) | | [**Get the tip sheet  ‣**](https://elink.clickdimensions.) | |      |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | | A person holding a pen and paper  Description automatically generated with medium confidence | | **Always screen Branch bookings** | | Anyone booking or officially speaking at any event held in a Legion Branch must be screened. Use the Branch Booking Checklist to ensure unacceptable bookings do not occur. | | [**Read the All-Branch  ‣**](https://elink.clickdimensions.) | | [**View booking checklist  ‣**](https://elink.clickdimensions._GX_g) | | | | |
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| |  | | --- | | **Cannabis Research Study: University of Waterloo Research Project** | | The University of Waterloo School of Pharmacy is conducting research on the use of cannabis with the aim to identify effective self-education tools for medical cannabis use in chronic pain. The University is seeking Canadian Armed Forces serving members and Veterans with chronic pain (physical or mental, with >3 months duration) that have used, or are interested in using, medical cannabis for their pain. Participants must be willing to complete a 15-minute online survey to share their medical cannabis self-education needs, preferences and experience. | | Interested in participating? [Learn more about the study](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJsZWdpb24uMzg5LmhhdmVsb2NrQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hNGMwY2E1ODA5ZjE0OTU3ODRiYTc5ZmQ0ZmFhNzBkNyIsInJxIjoiMDItYjIzMTQ0LWIzMDcyYTUyNGYzNTRkMWU4M2FjN2RiNjYwZDkwMjUxIiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjIxIiwidW4iOiJfbmluZSIsInUiOiJodHRwczovL3V3YXRlcmxvby5jYTEucXVhbHRyaWNzLmNvbS9qZmUvZm9ybS9TVl80WjJKRDRObk9raWF1SDQ_X2NsZGVlPUQ4aUhzNkdvWWxaSjQtTjhSZWdyV0psSS1Ub0hKdXVmZDNLdE5EMXEzSml6V29lYlFGVUZ4WU5sakFxNFZ5X3JkQ2RVendOaUtKaUU3N3MtUEJQR19RJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtYTRjMGNhNTgwOWYxNDk1Nzg0YmE3OWZkNGZhYTcwZDcmZXNpZD01NWZhZTk4Yi00MWZhLWVkMTEtODE2MC0wMDUwNTZhMmU3NmQifQ/Pc1nahHh0rhglvrYHoOK_g) and to access the study’s online survey. | | For more information, please contact the Study Coordinator Sarah Versteeg at: [sarah.versteeg@uwaterloo.ca](mailto:sarah.versteeg@uwaterloo.ca) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | Effective May 01, 2023 until Labour Day, the Member Services Department will be open from 8:30 a.m. to 4:00 p.m. EST. | |
| Welcome. |
| |  | | --- | | **Let’s give a warm welcome to all our new members!** | | We are on pace for another record year of new members joining the Legion, with over 22,000 new members to date! For all new members who join online, please ensure:   * Your Branch reaches out within the first 30 days to welcome them to your Legion. * You verify their membership category to ensure they have selected the appropriate option. * You explain your welcoming process for new members. | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](https://elink.clickdimensions.-Jw) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | A person in a blue shirt  Description automatically generated with low confidence | | **Brush up on Poppy image rules** | | Remember to get approval for all projects that involve using the Poppy image. Many are approved across the country every year. [Learn more](https://elink.clickdimensions._t3u7bNvA). | | Have questions or need advice? Contact your [Command Public Relations Officer](https://elink.clickdimensions.) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | On June 6, take a moment to honour the service and sacrifice of those who fought in the Battle of Normandy. Some 359 Canadian soldiers were killed in the Normandy landings on June 6, 1944, also known as D-Day. More than 5,000 Canadians died during the two-and-a-half-months of fighting in Normandy and over 13,000 more Canadian soldiers were wounded. [Learn more](https://elink.clickdimensions.) about D-Day and the Battle of Normandy. | | Promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celeb | |