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| |  | | --- | | **Keep your Branch informed** | |
|  |
| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition – October 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [See your local Remembrance Ceremony promoted on TV and radio](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_10-october#_one) | | **>** | [Resources to support the Poppy Campaign](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_10-october#_two) | | **>** | [Branch revenue opportunities through the Poppy Store](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_10-october#_new) | | | |      |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Membership auto-renewals in November](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_10-october#_three) | | **>** | [Messages from our partners](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_10-october#_partnerpromos) | | | | | |
| alt_text |
| |  | | --- | | **Your Branch Ceremony is being promoted on TV and radio!** | | National television and radio ads are promoting YOUR local Remembrance Day Ceremony. These public service announcements encourage people to visit [legion.ca/ceremony](https://legion.ca/remembrance/remembrance-day/remembrance-day-ceremonies) to find a local event near them. | | All Branches hosting or participating in a Remembrance Day Ceremony are asked to add their event to the Ceremony Locator on Legion.ca as soon as possible. Branches can submit their event details through the online form. | | [**Add your ceremony  ‣**](https://remembranceday.legion.ca/formLead?urlR=https%3A%2F%2Fwww.legion.ca%2Fremembrance%2Fremembrance-day%2Fremembrance-day-ceremonies%2F) | |
| alt_text |
| |  | | --- | | **Get the latest updates for a successful Poppy Campaign** | | The 2023 Poppy Campaign webpage on the Legion Member Services Website contains the most up-to-date information on Poppy Campaign initiatives, available Branch resources and supports. | | *Included at this link is the list of national businesses that are supporting the Poppy Campaign.****Check the link often, as new businesses will be added to the list as they come on board****.* | | Visit [portal.legion.ca/2023-campaign](https://portal.legion.ca/2023-campaign) for full details | | Bookmark the webpage and check back often for the latest updates! | |
| Legion Branch Catalogue September 2023 to September 2024. |
| |  | | --- | | **Branch revenue opportunities through the Poppy Store** | | Get excited for a wide variety of new products in the 2023‑2024 Poppy Store catalogue! There are a ton of new opportunities included in the latest issue which was distributed this September. | | Did you know Branches can purchase products at wholesale pricing and sell the items at the recommended member price? The profits from those sales stay with the Branch general funds. | | Poppy store products are a great way to help Canadians Remember while supporting the Legion. Don’t miss out on promoting them through your Branch as we approach the Remembrance period! | | You can [view the Branch catalogue online](http://portal.legion.ca/docs/default-source/branch-and-command-resources/supply/catalogue_e.pdf) to check out what’s available. Place your orders today or offer to place an order for a customer and keep the profits for your Branch! | |
| alt_text |
| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Membership auto‑renewals will be processed in November** | | The auto-renewal billing process for the 2024 membership year will run during the month of November. Members will be notified in advance via email during the month of October. | | Did you know:   * Auto-renew improves member retention rates while removing all Branch processing associated with member renewals * Members can sign up for auto‑renew   + Via their online membership profile   + When they renew online   + By calling Dominion membership at 1‑855‑330‑3344 | | Promote auto-renewal at your Branch with this [downloadable poster](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/rcl_221301_poster_17x22_auto-renewal_eng_nocrop.pdf) or order a free, 17x22 inch poster through Legion Supply (item #800412)! | | **+ Reminder to process member payments** | | Member renewal campaigns are now underway. Legion Headquarters will be reaching out to current and lapsed members by direct mail and email over the coming months. Please ensure your Branch’s member renewal payments are processed through Legion House at least monthly. | | As we prepare for the busiest time of the year for membership renewals, we encourage you to collect, confirm and update member email addresses and phone numbers within the membership website. You can update a member profile online or use this [Excel template](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/6879_Legion_Dispatch_Jan2022/English/branchemailsubmissiontemplate.xlsx) to share member contact information with Member Services. | | **+ Confirm your Branch contact information is correct on Legion.ca** | | The Legion.ca website Branch Locator tool provides the physical address and contact information of your Branch to members and the public. The Branch’s physical address may differ from the mailing address. | | Please review your Branch information on Legion.ca to ensure the information is correct for people seeking their nearest Legion. If your address requires updating, or you have a phone number or email address to add, please contact Member Services at 855‑330‑3344 (Monday to Friday 8:30‑4:00 EST). | | [**Review Branch information  ‣**](https://www.legion.ca/contact-us/find-a-branch) | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | **Check with your provincial command first** | | When it comes to local remembrance initiatives and programs, always check first with your Provincial Command to resolve any questions. National Headquarters is happy to advise secondarily, if needed. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | November 10 marks the 106th anniversary of the [Battle of Passchendaele](https://www.veterans.gc.ca/eng/remembrance/wars-and-conflicts/first-world-war/battle-of-passchendaele). “On a muddy battlefield in northwest Belgium, Canadians overcame almost unimaginable hardships to win an impressive victory in the fall of 1917.” | | Promote important dates and organize activities at your Branch with this list of upcoming days by raising awareness of an issue, commemorating a group or event, or celebrating an important topic. | | [**Download the 2023 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2023_english.pdf) | |
| |  | | --- | | October Giveaway. Learn more. | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Partner promotions** | | The following is brought to you by our partners, highlighting special offers and other information. | |
| |  | | --- | | **Canadians from coast to coast take part in the 2023 Pilgrimage of Remembrance** | |
| A group of people holding a banner  Description automatically generated |
| |  | | --- | | Every two years, the Legion National Foundations sponsors a Pilgrimage of Remembrance to ensure Canadians Never Forget. | | Implemented by the Royal Canadian Legion, participants get the opportunity to travel to Europe to learn more about Canada’s layered military history and contributions. | | This summer, 31 pilgrims embarked on a journey to Remember. | |
| |  | | --- | | **Cost savings on everything your Branch needs to run your restaurant and hospitality services** | |
| [Entegra.](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Loop TV helps your Branch promote events, activities and more… and earn extra cash!** | |
| [A person standing in a restaurant  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) |
| |  | | --- | | Loop TV is a FREE service that brings entertainment and information to your Branch TV screens. In addition to Loop's awesome content in your Branch, you also get easy-to-use digital signage to promote specials, events, fundraisers, Branch messaging and more. | | The Loop Player and service are free to use, plus your Branch will earn $20 USD in Loop Rewards per active Loop player each month. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A magazine advertisement with a variety of magazines  Description automatically generated](https://canadasultimatestory.com/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:30 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |