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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition – July 2023** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Operation Canada Day 2023](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_one) | | **>** | [Promote Branch activities and earn cash!](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_two) | | **>** | [Updated manual](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_three) | | **>** | [Canada’s Mission in Afghanistan monument revealed](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_four) | | | |      |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Participate in a Veteran research study](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_five) | | **>** | [Get ready for National Legion Week!](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_six) | | **>** | [Messages from our partners](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2023_07-july#_partnerpromos) | | | | | |
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| |  | | --- | | **Sending a gift from home to deployed CAF and RCMP members on Canada Day** | | We are happy to support the Canadian Forces Morale & Welfare Services’ “Operation Canada Day” once again! Through generous donations to the Poppy Campaign, this year, we sent out 2,600 kits to Canadian Armed Forces members and 90 kits to RCMP deployed abroad. We hope our troops felt the love! | |
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| |  | | --- | | **Learn how your Branch can promote events, activities and more… and earn extra cash!** | | Join us on **Thursday, August 17 at 2 p.m. (ET)** for a webinar to learn about Loop TV – a service that brings entertainment and information to your Branch TV screens and helps showcase the Legion! It's FREE to use, plus, your Branch will earn cash just for using the service! | | In addition to Loop’s awesome content in your Branch, you also get easy-to-use digital signage to promote specials, events, fundraisers, Branch messaging and more. | | [**Learn more and sign up for the informational webinar today  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) | |
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| |  | | --- | | **Updated Ritual, Awards and Protocol Manual** | | The Dominion Executive Council [meeting](http://portal.legion.ca/docs/default-source/branch-and-command-resources/dec/dec-minutes-april2023-final_e.pdf) was held in April 2023. A number of motions were carried that are applicable to Branches. The Ritual, Awards and Protocol Manual has been recently updated as a result. Please download the updated version. | | [Ritual, Awards and Protocol Manual](http://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/rap_manual_english.pdf) – [**View amendments  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/ritual-awards-protocol/ra_amendments_manual.pdf) | |
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| |  | | --- | | **Government of Canada reveals design for the National Monument to Canada’s Mission in Afghanistan** | | More than 40,000 Canadians in uniform and hundreds of civilians and government officials served in Afghanistan from 2001 to 2014. While in Afghanistan, 158 Canadian Armed Forces members, a diplomat, four aid workers, a government contractor and a journalist lost their lives. Thousands of Canadian Armed Forces members and civilians were also injured — physically and psychologically. | | The National Monument to Canada’s Mission in Afghanistan will recognize the commitment and sacrifice of the Canadians who served in Afghanistan, and the support provided to them at home by their families, peers and communities. | | A collage of a person writing on a wall  Description automatically generated | | *Artist’s rendition of the monument design concept © Team Stimson* | | [**Learn more  ‣**](https://www.veterans.gc.ca/eng/remembrance/memorials/afghanistan-monument) | |
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| |  | | --- | | **Invitation for Veterans and caregivers to participate in a research study** | | A study entitled “Supporting preferences of older Veterans and families in later life to promote health and well-being” is being conducted to discover the best practices in community programming, how to support ageing at home, and how these initiatives can be adapted to different contexts. | | Participation is open to Canadian Veterans 55 years of age or older, as well as caregivers and family members of older Canadian Veterans. | | [**View poster  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7851_Legion_Dispatch_July2023/English/Poster_EN.pdf) | [**View invitation to Veterans  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7851_Legion_Dispatch_July2023/English/Invitation+Veterans.pdf) | [**View invitation to Family/Caregivers  ‣**](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/7851_Legion_Dispatch_July2023/English/Invitation+Caregivers+.pdf) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | A person and two children  Description automatically generated | | **+ Are you getting ready for Legion Week?** | | National Legion Week is coming this September! Already marked by some Provincial Commands and their Branches since the 1980s, the annual observance will now become a coast-to-coast celebration. Get started today with the information, tips and resources you need to plan a successful event. | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/national-legion-week) | | **+ Reminder to process renewals by the end of July** | | 2024 stickers will be delivered to Branches the last week of August for all members who have renewed for 2023 by the end of July 2023. Please ensure your 2023 renewals are processed before the end of July. | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month** | | **Brush up on Poppy image rules and Brand Guidelines** | | Remember to [get approval](https://www.legion.ca/remembrance/the-poppy/the-poppy-trademark) for projects that involve the Poppy image – many are approved every year. You can also refer to our [Brand Guidelines](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/branch-brand-manual_en.pdf) to answer lots of your questions about using the Poppy image in public announcements and reports. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | August 9 commemorates 75 years of Peacekeeping. More than 125,000 Canadian Armed Forces members, Royal Canadian Mounted Police, and other provincial and municipal police officers have served in international peacekeeping missions to dozens of countries around the globe. | | Learn more about Canada’s Peacekeepers, promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | [**Download the 2023 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2023_english.pdf) | |
| |  | | --- | | A website advertisement for a group of people  Description automatically generated with medium confidence | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Partner promotions** | | The following is brought to you by our partners, highlighting special offers and other information. | |
| |  | | --- | | **Generous donation in support of Veteran Transition Services** | |
| A black and white logo  Description automatically generated |
| |  | | --- | | Thanks to generous donors to the Legion National Foundation (LNF), a $75,000 donation was made to Veteran Transition Services. We are grateful to our LNF donors who share our commitment to honour Veterans and their families. To learn more about the impact of LNF donations, please visit [LNFCanada.ca](https://lnfcanada.ca/). | |
| [A close-up of a poster  Description automatically generated](https://commissionaires.ca/) |
| |  | | --- | | **Cost savings on everything your Branch needs to run your restaurant and hospitality services** | |
| [Entegra.](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [A blue and white poster with text  Description automatically generated](https://legionmagazine.com/guide/RCL/index.html) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:00 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |