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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AOA%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=3rAPSHQ4Gc92jXyg1FOqvA) | |
| |  | | --- | | **In this edition – October 2020** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [2020 Poppy Campaign and Remembrance Day](https://mail.google.com/mail/u/0/#m_8929631416685060067_popcamp) | | **>** | [First Poppy Presented Virtually](https://mail.google.com/mail/u/0/#m_8929631416685060067_virtpop) | | **>** | [Funding promised for Legion Branches](https://mail.google.com/mail/u/0/#m_8929631416685060067_fedfun) | | **>** | [New members can join a Branch online](https://mail.google.com/mail/u/0/#m_8929631416685060067_onbranc) | | **>** | [Pay Tribute Boxes – a new way to donate](https://mail.google.com/mail/u/0/#m_8929631416685060067_virtwall) | | **>** | [Reminder: Use of Poppy and Legion trademarks](https://mail.google.com/mail/u/0/#m_8929631416685060067_poptrad) | | | |      |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [2018 Poppy Campaign results](https://mail.google.com/mail/u/0/#m_8929631416685060067_popcampres) | | **>** | [Second World War tribute pins are available](https://mail.google.com/mail/u/0/#m_8929631416685060067_secwar) | | **>** | [A message from your Dominion Membership Committee](https://mail.google.com/mail/u/0/#m_8929631416685060067_domcom) | | **>** | [Special renewal offer until November 30](https://mail.google.com/mail/u/0/#m_8929631416685060067_specren) | | **>** | [Messages from our partners](https://mail.google.com/mail/u/0/#m_8929631416685060067_partmes) | | | | | |
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| |  | | --- | | **2020 Poppy Campaign and Remembrance Day activities** | | In a recent letter to Branches, the Dominion President has written a [message on the importance of the Poppy Campaign](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AOQ%3AcG9wY2FtcA%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=ei-CjDRH7i88qeQlXC2KNw) and ideas on how to deliver the campaign amidst the COVID-19 pandemic. | | Branch participation in the campaign can be done in many ways – not just scheduling members to physically be somewhere with a Poppy tray. The Dominion Command P&R Committee has made arrangements with a number of national corporate partners, including Tim Hortons and Starbucks, to allow Branches to drop off a Poppy tray at their locations instead of having members in person. This will alleviate the concern of hesitant Branches. This and other updated information is available [here](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTA%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_YT1odHRwJTNhJTJmJTJmcG9ydGFsLmxlZ2lvbi5jYSUyZjIwMjAtY2FtcGFpZ25zJmM9RSwxLHJkbWRoUzA3SGVlWk15eWFsVFg5d0QwSFFSZTVWYXNaV1JUVVZTd1k2UjdDVnF0QnBpOTdwd1BSRnlWVW1qa043eGoxN045ajZIN1NJTXdLM1JIendnVnZibDh1MV9ObGFaZzZ5bW1LMnJaT0d6V19wNDFzY1EsLCZ0eXBvPTEmX2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtMTQ2NTcwNDM4ZWUwNGI1OTkzNmM1NjRjM2E2NWU2ODImZXNpZD05MzI4M2M2My1kYzBmLWViMTEtODEwZS0wMDUwNTZhMmU3NmQ&K=_JykRHQxO3gQw0Jkn4woag). | |
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| |  | | --- | | **First Poppy Presented Virtually** | | On October 16, Royal Canadian Legion Dominion President, Thomas D. Irvine, CD, presented the symbolic First Poppy to Her Excellency the Right Honourable Julie Payette, Governor General and Commander-in-Chief of Canada. As a result of these unprecedented times, the First Poppy was presented virtually. [**Watch**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTE%3AdmlydHBvcA%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhL25ld3MvYXJ0aWNsZXMvMjAyMC8xMC8xNi9maXJzdC1wb3BweS1wcmVzZW50ZWQtdG8tY2FuYWRhLXMtZ292ZXJub3ItZ2VuZXJhbD9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4MiZlc2lkPTkzMjgzYzYzLWRjMGYtZWIxMS04MTBlLTAwNTA1NmEyZTc2ZA&K=Fs0wAUIa43gYCoN_nX-OtA) as our nation’s Governor General accepts the First Poppy and helps kick off the Royal Canadian Legion’s annual Poppy Campaign. | |
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| |  | | --- | | **Funding promised for Legion Branches** | | The Royal Canadian Legion is slated to get an influx of funding that could save hundreds of Branches from permanent closure. | | “We are pleased and thankful to know that Legion Branches are on the verge of receiving some much-needed financial help,” The Royal Canadian Legion’s Dominion President Thomas Irvine told CTV News. | | [**Read the article  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTI%3AZmVkZnVu%3AaHR0cHM6Ly93d3cuY3R2bmV3cy5jYS9tb2JpbGUvcG9saXRpY3MvZmVkcy1zZW5kaW5nLWxlZ2lvbnMtbWlsbGlvbnMtbWF5YmUtZW5vdWdoLXRvLWtlZXAtdGhlaXItZG9vcnMtb3Blbi0xLjUxMzM3NTY_ZmJjbGlkPUl3QVIycDNqLWJFRnd6NEc1bGduX3NRQUY4US1FNzdLdjVlMnRvc1BCQ01YVWRZd3JaVGp3MmhkdzRZeGcmX2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtMTQ2NTcwNDM4ZWUwNGI1OTkzNmM1NjRjM2E2NWU2ODImZXNpZD05MzI4M2M2My1kYzBmLWViMTEtODEwZS0wMDUwNTZhMmU3NmQ&K=Baryqlk4M25R_lgo-f5PPw) | |
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| |  | | --- | | **New members can now join your Legion Branch online** | | Starting in October, new members will be able to [register online directly to a local Legion Branch](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTM%3Ab25icmFuYw%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_YT1odHRwcyUzYSUyZiUyZnd3dy5sZWdpb24uY2ElMmZqb2luLXVzJmM9RSwxLHBaQlVFdXJSNEIzeEFlWlNDT0VnUEFLNWlFZnFCSC10Qi1KUTZTT2J5b3N2Z3BhSWxLZzJva1h4ZW56X0xib0FXaFFhaHVvcVd5UGpSYXd1ZzdBd1JYZTMyN0RoQ2lrdmpDZTRNZWxncktScDRIMCwmdHlwbz0xJl9jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTE0NjU3MDQzOGVlMDRiNTk5MzZjNTY0YzNhNjVlNjgyJmVzaWQ9OTMyODNjNjMtZGMwZi1lYjExLTgxMGUtMDA1MDU2YTJlNzZk&K=puAkehX5Y0jkYCaImG7VZQ). This is an important step forward that will help maintain membership levels, register new members during these unprecedented times, and support membership growth going forward. | | If you have questions on how to use the Legion Member Services Website, contact Member Services. We are here to help! | |
| |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | |  | | **Pay Tribute Boxes – a new way to donate** | | This year, The Royal Canadian Legion has partnered with HSBC Bank Canada to offer a new, safe, secure and easy way to donate and wear a Poppy. 250 touchless HSBC “Pay Tribute” tap-enabled donation boxes will be available at HSBC Bank Canada branches across the country, and at select Legion branches and other locations. | | [**Learn more  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTQ%3AdmlydHdhbGw%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhL25ld3MvYXJ0aWNsZXMvMjAyMC8xMC8yMS9yb3lhbC1jYW5hZGlhbi1sZWdpb24tYW5kLWhzYmMtYmFuay1jYW5hZGEtcGF5LXRyaWJ1dGU_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtMTQ2NTcwNDM4ZWUwNGI1OTkzNmM1NjRjM2E2NWU2ODImZXNpZD05MzI4M2M2My1kYzBmLWViMTEtODEwZS0wMDUwNTZhMmU3NmQ&K=fwsRPkKuCgxIe1kWaH3mug) | |      |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | |  | | **Use of Poppy and Legion Trademarks** | | The Legion logo, Badge, and Remembrance Poppy are trademarked images. Proposed usage of these must be submitted to Dominion Command for review: | | * Request use of national Legion logo and Legion Badge at [marketing@legion.ca](mailto:marketing@legion.ca). * Request use of the Remembrance Poppy can at [FChute@legion.ca](mailto:FChute@legion.ca). | | Branches promoting a local Legion initiative must use the Legion logo with **Branch designation included**, and do not require approval by Dominion Command. Contact [marketing@legion.ca](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTU%3A%3AbWFya2V0aW5nQGxlZ2lvbi5jYT9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4MiZlc2lkPTkzMjgzYzYzLWRjMGYtZWIxMS04MTBlLTAwNTA1NmEyZTc2ZA&K=R2s1-RkSV6jCWA2Rlmldnw) for a customized logo. | | | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **Message from Your Dominion Membership Committee** | | We need your help! | | During the September Committee Meetings, The Committee discussed the challenges with membership renewals under the current pandemic. | | With many Branches still limiting their times of business operation, the Committee is recommending all Branches encourage personal outreach to each member to renew for the upcoming year while simultaneously collecting email addresses and phone numbers. Use [**this helpful Excel template**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTc%3AZG9tY29t%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=r0EUE6oH5HA_Lty41wSNiQ) to collect emails and send it to Member Services to update your member profiles. | | Personal outreach is critical for membership renewal success under our current pandemic operating limitations. | | Thank you! | |
| |  | | --- | | **+****Special Renewal Offer** | | All new and returning members who prepay for 5 years of membership before November 30th will receive a **FREE** Legion Poppy watch! Keep an eye out for our renewal promotions to members through email, online and in Legion Magazine. | |
| |  | | --- | | **+ 2021 Per Capita rates** | | There are no changes to 2021 per capita tax rates. The 2021 rates are effective September 1, 2020 and are [available on the membership website](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTg%3Ac3BlY3Jlbg%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=EtYNuv65EkzVcBDhxMLT8A). | |
| |  | | --- | | **+ Sign up for Direct Deposits from Legion National Headquarters** | | Sign up to receive Branch payments from Legion National Headquarters through direct deposit to your bank account by completing the attached [Direct Deposit Form](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIwMjk1LTAwZGE1OGQwYzgwNDQ0YTY4NGMxODZlMmFlMjkyYzc4%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC0xNDY1NzA0MzhlZTA0YjU5OTM2YzU2NGMzYTY1ZTY4Mg%3AZmFsc2U%3AMTk%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=Y6BTn7c7ISSu-GsQ7R67hg). No more bank runs or waiting for your cheque to arrive! Simply download and complete the form and email it to [DirectDeposit@legion.ca](mailto:DirectDeposit@legion.ca). | | For questions, please contact Tiffany Patterson at the Legion National Headquarters Finance Department by calling 613- 591-3335 ext. 262. | | **We are here to help!** | | The Member Services Department is available, Monday through Friday, 8:30–4:30 pm EST by email and by phone. | |
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