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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](http://portal.legion.ca/branch-and-command-resources/all-branch-emails) | |
| |  | | --- | | **In this edition** | | **April 2024** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Call for Dominion Member Sports Championship hosts](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_one) | | **>** | [Tell us about your Legion Museum](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_two) | | **>** | [Branches are blue for RCAF 100](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_three) | | **>** | [Convention Call sent to Branches](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_four) | | **>** | [A report on serving RCMP mental health](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_five) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Canada Life and Dental Plan updates for Veterans](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_six) | | **>** | [Free mental health first aid courses for Veterans and loved ones](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_seven) | | **>** | [Ongoing renewal campaign](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_eight) | | **>** | [Messages from affiliated organizations](https://portal.legion.ca/branch-and-command-resources/all-branch-emails/2024_04-april#_partnerpromos) | | | | | |
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| |  | | --- | | **Call for applications to host a 2026 Dominion Member Sports Championship** | | The Dominion Command Sports Committee is calling for Branch applications to host any of the following 2026 Dominion Member Sports Championships:   * Cribbage: Friday 24 April – Monday 27 Apr 2026 * Darts: Friday 1 May – Monday 4 May 2026 * Eight Ball: Friday 29 May – Monday 1 June 2026 | | Read the memo or download an application form:   * [2026 Dominion Member Sports Championships Hosting Memo](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8325_Legion_Dispatch_April2024/English/Hosting+Memo+2024+-+English.pdf) * [2026 Dominion Member Sports Championships Hosting Application Form](https://edm-assets-v2.s3.us-west-2.amazonaws.com/legion/8325_Legion_Dispatch_April2024/English/Application+Form+2026+-+English.pdf) | | |  | | --- | | For more information, please contact the Dominion Sports Committee Coordinator, Steven Van Muyen, at 1-888-556-6222 ext. 224 or at [svanmuyen@legion.ca](mailto:svanmuyen@legion.ca) | | |
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| |  | | --- | | **Tell us about your Legion Museum** | | International Museum Day is May 18th. Does your Legion Branche have an in-house museum to educate members and your community? Send us a description, pictures and a link if available and we’ll help promote it in May! Email us at [marketing@legion.ca](mailto:marketing@legion.ca) | | [**Learn about the Legion Experience Museum  ‣**](https://www.youtube.com/watch?v=4ToTPqMOEBc) out of Coronation Branch 286 in Toronto, Ontario | |
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| |  | | --- | | **Branches are blue in honour of RCAF 100** | | Is your Branch illuminated in blue in honour of the Royal Canadian Air Force’s Centennial? If you’re on Facebook, share a photo of your Branch lit up in blue on the Legion’s Facebook page. [Click here](https://www.facebook.com/CanadianLegion/posts/pfbid0NXH8ZBoXUQWLz7PSA8dHn7jXHXRpWT2Qwg95NeuPsGGNZQpC82L8XAdQk7PiUgTol) and comment with your photo and Branch location! | |
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| |  | | --- | | **Convention Call has been emailed to Branches** | | The Convention Call for The Royal Canadian Legion 2024 Dominion Convention was sent to Branches in February. All Convention documentation, information and resources for Branches and Delegates are available online at [**Legion.ca/2024Convention**](http://www.legion.ca/2024Convention). Bookmark this page as it will be updated as information becomes available. | |
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| |  | | --- | | **Read the National Police Federation report on RCMP mental health** | | The Royal Canadian Legion supports the findings and recommendations in the National Police Federation’s (NPF) report on the prevalence of mental health injuries among serving RCMP members. | | To ensure RCMP Members receive the support they need, the NPF calls on the RCMP and other organizations to immediately implement recommendations to address current gaps in RCMP mental health supports including:   * Screening and Early Identification Measures Critical to Wellbeing * Further Expansion of Mental Health Treatments Needed * Mental Health Guidance and Increased Education and Training Expansion | | [**Learn more and download the report with the full list of recommendations  ‣**](https://npf-fpn.com/mentalhealthreport/) | |
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| |  | | --- | | **Updates from Canada Life on wait times and on the postponement of the Dental Plan** | | Canada Life has provided an update for Veterans on their website: They have heard the complaints and are working on Contact Centre wait times, processing times, and have a new escalation process for urgent and priority cases. There is also a Frequently Asked Questions page with responses [here](https://www.welcome.canadalife.com/pshcp/faq.html). | | The Government of Canada announced Canada Life will be administering its two public service dental plans, the Pensioners’ Dental Services Plan and the Public Service Dental Care Plan. It is imperative that any problems with claims be rectified prior to the roll out of the Dental Plan to Canada Life, which has been delayed until 1 November 2024. More information can be found [here](https://www.canada.ca/en/treasury-board-secretariat/services/benefit-plans/dental-care-plan/information-notices/new-contract-awarded-to-administer-psdcp-pdsp.html). | |
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| |  | | --- | | **Free mental health first aid course for Veterans and eligible community members** | | Mental Health First Aid (MHFA) through Opening Minds is a course funded by Veterans Affairs Canada and is offered at no cost to members of the Veteran community. The program is tailored to address the needs of Veterans and the people who care for and about them. Eligible participants include Veterans, former RCMP members, family members, friends, relatives, health professionals, providers of Veteran services, volunteers and other caring community members. | | [**Learn more  ‣**](https://openingminds.org/training/mhfa/veterans/) | | It could take several months for a course to be run and may be dependant on the number of participants requesting training in their area. | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Ongoing automated renewal outreach campaign** | | The automated renewal outreach has commenced, with Canada Direct reaching out to about 18,000 members who have yet to renew their memberships. Through advanced predictive dialing technology, a pre‑recorded message will advise members on the steps to renew their Legion membership. For direct assistance or to renew over the phone using a credit card, members have the option to connect with an Agent. Should a member miss the call, a voicemail will be left, prompting them to consider renewal. | | This renewal initiative is slated to run through the end of May. | | Additionally, we've dispatched direct mail renewal reminders to 36,000 members, encouraging them to renew their memberships. | |
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| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **+ Promote membership with free Branch resources** | | Order FREE recruitment and retention resources through the Legion Supply Department to help promote membership at your Branch. | | [**Check out our flyer  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/legion_free_branch_resources_en.pdf) | |
| |  | | --- | | Light bulb | | **PR Tip of the Month:** | | **You cannot walk on the Poppy** | | There are still reported cases of Branches approving or knowing about crosswalks with Poppies on the ground, or projects whereby the Poppy would be trod upon. Eliminate this possibility by ensuring Branch representatives are familiar with the [Poppy manual](https://www.legion.ca/docs/default-source/by-laws-and-policies/poppy-manual.pdf) and the [Poppy trademark](https://www.legion.ca/remembrance/the-poppy/the-poppy-trademark). | |
| |  | | --- | | **Have questions or need advice?** Contact your [Command Public Relations Officer](https://www.legion.ca/contact-us/provincial-commands) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | May 21 marks the 85th anniversary of the unveiling of the National War Memorial in Ottawa. The National War Memorial was first unveiled in 1939 to commemorate the response of Canadians in the First World War, 1914–1918. Over the years, the memorial has come to symbolize the sacrifice of all Canadians who have served Canada in time of war and was rededicated to their honour. [Learn more](https://www.veterans.gc.ca/eng/remembrance/memorials/national-inventory-canadian-memorials/details/9429). | | Promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | | Download your copy to help with Branch planning for the new year. | | [**Download the 2024 calendar  ‣**](http://portal.legion.ca/docs/default-source/branch-and-command-resources/marketing-and-public-relations/national-notable-dates-2024_english.pdf) | |
| |  | | --- | | **MemberPerks®: Exclusive offers and preferred pricing through Venngo** | | Learn more. | | MemberPerks® is more than a member benefit package. It’s also a tool Branches can use to promote membership. Plus, you can partner with local businesses in your community to offer exclusive discounts for your members. | | [**Learn more  ‣**](https://www.legion.ca/join-us/memberperks) | |
| |  | | --- | | **Messages from affiliated organizations** | | The following information is brought to you by organizations the Legion works closely with, highlighting special offers and other information. | |
| |  | | --- | | **Intuit Canada** | |
| [A screenshot of a phone and a tablet  Description automatically generated](https://intuit.chilipiper.com/book/rcl-email-promo) |
| |  | | --- | | We are excited to announce that Intuit Canada is offering special partner rates for Royal Canadian Legion branches looking to streamline their bookkeeping using QuickBooks Online! To take advantage of this 30% lifetime discount\*, to learn more about partner pricing for your branch, schedule a 15 minute consult with a product specialist! | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/intuit-canada)   |   [**Book 15 Minute Consult  ‣**](https://intuit.chilipiper.com/book/rcl-email-promo) | | *\*Discount valid on new QBO activations only.* | |
| |  | | --- | | **Cost savings on everything your Branch needs to run its restaurant and hospitality services** | |
| [Entegra.](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) |
| |  | | --- | | Sign up for a free membership with Entegra and your Branch will receive rebates and savings through your current and new suppliers on food and beverages, furniture and equipment, maintenance and repair services, and more! | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/entegra) | |
| |  | | --- | | **Preferred rates for Branches from Canada’s leading payment processor** | |
| [A white rectangular device with black and white text  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) |
| |  | | --- | | Whether your Branch wants to accept payments in-person, online, or via mobile devices, Moneris offers a variety of solutions that can meet your needs. In addition to the preferred rates, you can also enjoy services such as 24/7 support and stress-free set up. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/moneris) | |
| |  | | --- | | **Mailchimp: Bulk email platform** | |
| [A person and person holding hands  Description automatically generated](https://portal.legion.ca/branch-and-command-resources/operational-supports/mailchimp) |
| |  | | --- | | The Legion partnered with Mailchimp, a leading provider in email marketing, to offer Branches an easy, efficient, and affordable email service can help you send out newsletters to your members with the click of a button. Plus, you’ll have access to Legion branded newsletter templates to help support the Legion brand. | | [**Learn more  ‣**](https://portal.legion.ca/branch-and-command-resources/operational-supports/mailchimp) | |
| |  | | --- | | **Loop TV helps your Branch promote events, activities and more… and earn extra cash!** | |
| [A person standing in a restaurant  Description automatically generated](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) |
| |  | | --- | | Loop TV is a FREE service that brings entertainment and information to your Branch TV screens. In addition to Loop's awesome content in your Branch, you also get easy-to-use digital signage to promote specials, events, fundraisers, Branch messaging and more. | | The Loop Player and service are free to use, plus your Branch will earn $20 USD in Loop Rewards per active Loop player each month. | | [**Learn more  ‣**](http://portal.legion.ca/branch-and-command-resources/operational-supports/loop-tv) | |
| |  | | --- | | **Special offer from *Legion Magazine*** | |
| [Special offer.](https://legionmagazine.com/guide/) |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **If you have any questions, please contact Member Services and we will be pleased to assist. 1-855-330-3344 or**[**membership@legion.ca**](mailto:membership@legion.ca)  Office Hours: Monday – Friday, 8:30 a.m. – 4:30 p.m. EST | |  | | **Working together to serve Canada’s Veterans.** | |      |  |  | | --- | --- | | |  | | --- | | Legion. | | | |